08-09-2001 FORM PTO-1618A OMB 0651-0027 8-1-01 101805123 RECORDATION FORM COVER SHEET TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) Submission Type Conveyance Type License X **Assignment** New Resubmission (Non-Recordation) **Security Agreement Nunc Pro Tunc Assignment** Document ID # Effective Date Month Day Year Merger **Correction of PTO Error** 05232001 Frame # Reel # **Change of Name Corrective Document** Reel# Frame # Other Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name Cendant Incentives Holdings, 05232001 **Formerly** Individual General Partnership Limited Partnership Corporation **Association** Other Delaware Citizenship/State of Incorporation/Organization Receiving Party Mark if additional names of receiving parties attached Cendant Membership Services, Name DBA/AKA/TA Composed of 7814 Carousel Lane Address (line 1) Address (line 2) 23294-4212 Address (line 3) Richmond Virginia / USA State/Country Zip Code If document to be recorded is an Individual **Limited Partnership** General Partnership assignment and the receiving party is not domiciled in the United States, an Corporation **Association** appointment of a domestic representative should be attached. (Designation must be a separate Other document from Assignment.) Delaware Citizenship/State of Incorporation/Organization FOR OFFICE USE ONLY 08/09/2001 ANNED1 00000005 501765 76194374 40.00 CH 01 FC:481 Public burden reporting for this collection of information is est/mated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Office, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS. Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002344 FRAME: 0435

FORM PTO-1 Expires 06/30/99 OMB 0651-0027	618B Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
Domestic Representative Name and Address Enter for the first Receiving Party only.		
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)		
Correspondent Name and Address Area Code and Telephone Number 212-468-4800		
Name [	Jeffrey C. Katz, Esq.	
Address (line 1)	DAVIS & GILBERT LLP	
Address (line 2)	1740 Broadway	
Address (line 3)	New York, New York 10019	
Address (line 4)		
Pages Enter the total number of pages of the attached conveyance document including any attachments.		
		# 1
Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41):	\$ 40.00
Deposit A	Payment: Enclosed Deposit Account X ccount syment by deposit account or if additional fees can be charged to the account.) Deposit Account Number:  Authorization to charge additional fees:	# 501765 Yes X No
Statement and Signature		
To the attack indication of the second secon	the best of my knowledge and belief, the foregoing information is true and the copy is a true copy of the original document. Charges to deposit act ated herein.  C. Katz, Esq.  Of Person Signing  Signature	
1141116	Oignature /	Date Orgined

TRADEMARK REEL: 002344 FRAME: 0436

## Office of the Secretary of State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CENDANT INCENTIVES HOLDINGS, INC.", CHANGING ITS NAME FROM "CENDANT INCENTIVES HOLDINGS, INC." TO "CENDANT MEMBERSHIP SERVICES, INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF MAY, A.D. 2001, AT 3:32 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Darriet Smith Windson, Secretary of State

2103406 8100

010249296

AUTHENTICATION: 1152313

DATE: 05-24-01

FOURTH: This Certificate of Amendment of the Certificate of Incorporation shall be effective May 23, 2001

IN WITNESS WHEREOF, said Cendant Incentives Holdings, Inc. has caused this certificate to be signed by Lynn A. Feldman, its Assistant Secretary, this 23 day of May 2001.

Lynn A. Feldman Assistant Secretary

> STRADE MARKETE DIVISION OF CORSESTIONS REEL: 902344 PRAME: 0437

## **SCHEDULE**

Mark Serial No. Filing Date

76/194374

**EMPLOYALTY** 

01/16/01

TRADEMARK
RECORDED: 08/01/2001 REEL: 002344 FRAME: 0438