

MRD 8-9-01

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08-09-2001



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner 101805069 of original documents or copy thereof.

1. Name of conveying party(ies): 8-9-01
BNP Paribas, as Administrative Agent
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Banking Association
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Media Marketplace, Inc.
Internal
Address: c/o Marketing Services Group, Inc.
Street Address: 333 Seventh Ave., 20th Fl.
City: New York State: NY Zip: 10001
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Pennsylvania
 Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Release of Security Interest
Execution Date: August 2, 2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
1484535
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Bram Weber
Internal Address: Greenberg Traurig, LLP
Street Address: 200 Park Avenue
15th Floor
City: New York State: NY Zip: 10166

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
501561
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Bram Weber Bram Weber August 7, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

RELEASE OF SECURITY INTEREST (TRADEMARKS)

RELEASE OF SECURITY INTEREST (TRADEMARKS) (this "Release"), dated as of August 2, 2001, from BNP Paribas, as Administrative Agent (the "Secured Party") under the Security Agreement defined below, to Media Marketplace, Inc. (the "Grantor").

WHEREAS, to secure certain obligations of the Grantor (the "Obligations"), the Grantor executed a Security Agreement, dated as of March 22, 2000 (the "Agreement"), granting a security interest in the Trademarks (as defined in the Agreement), including the Trademarks listed on Schedule 1 annexed hereto;

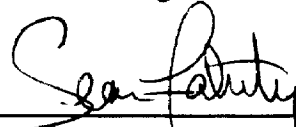
WHEREAS, the security interest was recorded in the United States Patent & Trademark Office on April 10, 2000, at Reel 002064, Frame 0354; and

WHEREAS, the Grantor has satisfied the Obligations and has requested the Secured Party to release its security interest in the Trademarks.

NOW THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby releases and forever discharges its security interest in the Trademarks, including, without limitation, the Trademarks listed on Schedule 1 annexed hereto.

IN WITNESS WHEREOF, the Secured Party has duly executed this Release as of the date first above written.

BNP Paribas, as
Administrative Agent

By: 
Name: Sean Faherty
Title: Vice President

Schedule 1
to
Release of Security Interest (Trademarks)
Dated as of August 2, 2001

Mark	Registration No.	Registration Date
Media Marketplace	1484535	4/12/88