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08-13-2001



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Form PT (Rev. 1594) (03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 8-6-01  
Plural, Inc.  
(formerly known as Micro Modeling Associates, Inc.)

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Microsoft Corporation

Internal

Address: \_\_\_\_\_

Street Address: One Microsoft Way

City: Redmond State: WA Zip: 98052

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State Washington

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: August 3, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75877678

75873994

B. Trademark Registration No.(s)

2164981

2094165

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrea Kitzis Smith, Esq.

Internal Address: Clemente, Mueller &

Tobia, P.A.

Street Address: PO Box 1296,

218 Ridgedale Avenue

City: Morristown State: NJ Zip: 07962

6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41).....\$ 365.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jonathan D. Clemente, Esq.

Name of Person Signing

Jonathan D. Clemente  
Signature

8/3/01

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

08/10/2001 DBYRNE 00000191 75877678

01 FC:481  
02 FC:482

40.00 OP  
325.00 OP

TRADEMARK  
REEL: 002345 FRAME: 0158

Continued from the Recordation Form Cover Sheet for  
Plural, Inc. Box 4, Part A:

75864239  
75864238  
75813582  
75480173  
75746191  
75671157  
76070197  
76070192  
76031399  
76030859



SCHEDULE 3.1 (Cont'd)

**MEMORANDUM OF ASSIGNMENT AS SECURITY OF TRADEMARK**

THIS Memorandum of Assignment As Security Trademark ("Memorandum") is entered into by Plural, Inc., a Delaware corporation (referred to below as "Debtor") for the benefit of MICROSOFT CORPORATION, a Washington corporation (referred to below as "Secured Party").

Debtor hereby acknowledges that Debtor has granted to Secured Party a security interest in all right, title and interest of Debtor in, all of Debtor's now or hereafter existing personal property (tangible and intangible) other than any interests held as lessee of personal property, including but not limited to all of Debtor's rights in U.S. and foreign trademarks, accounts receivable and goodwill of Debtor's business, all as evidenced by that certain Commercial Security Agreement dated as of August 3, 2001 between Debtor and Secured Party (hereafter, "Security Agreement"), which Security Agreement is incorporated herein by this reference. Without limiting the generality of the foregoing or the Security Agreement, Debtor acknowledges and agrees that Debtor has granted a security interest to Secured Party in all of Debtor's rights in the following trademark applications:

Trademark	Serial / Registration Number	Status	Publish/File/ Registration Date	Jurisdiction
DEMAND COLLABORATION	75877678	Published	24-Apr-2001	U.S. Federal
THOUGHTFOLIO	75873994	Published	10-Oct-2000	U.S. Federal
VITAL BLUE	75864239	Pending	7-Dec-1999	U.S. Federal
PLURAL	75864238	Pending	7-Dec-1999	U.S. Federal
MMA (image)	75813582	Published	11-July-2000	U.S. Federal
MMA (word)	75480173	Pending	6-May 1998	U.S. Federal
THE DIGITAL BUSINESS ARCHITECTS	75746191	Pending	08-July-1999	U.S. Federal
MMANET.COM	75671157	Pending	29-Mar-1999	U.S. Federal
MICRO MODELING ASSOCIATES	2164981	Registered	16-Jun-1998	U.S. Federal
MICRO MODELING ASSOCIATES (Image)	2094165	Registered	09-Sept-1997	U.S. Federal
PLURAL (Image)	76070197	Pending	15-June-2000	U.S. Federal
PLURAL PROPELLER	76070192	Pending	15-June-2000	U.S. Federal
WE DO THE TOUGH STUFF	76031399	Published	05-Dec-2000	U.S. Federal
STRENGTH.MULTIPLIED.	76030859	Published	22-May-2001	U.S. Federal



This Memorandum is executed on the date set forth below by a duly authorized officer or agent of Debtor and is submitted for recording in the U.S. Patent and Trademark Office.

Debtor's Address:

DEBTOR:

J. A. Reinhold

Secured Party's Address:

*One Microsoft Way, Redmond, WA 98052*

By Jeffrey Reinhold

Its SVP/CFO

Date of

Execution: August 3, 2001

TRADEMARK

REEL: 002345 FRAME: 0161



STATE OF NEW YORK )  
 ) ss.

COUNTY OF NEW YORK )

I certify that I know or have satisfactory evidence that JEFFREY REINHOLD is the person who appeared before me, and said person acknowledged that (he) signed this instrument, on oath stated that (he) was authorized to execute the instrument and acknowledged it as the SVP/CFD of PLURAL, INC. to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

DATED: August 2, 2001

JANET P. CADOGAN  
Notary Public, State of New York  
No. 02CA5023650  
[Sealed in Suffolk County  
Commission Expires Feb. 14, 2002]

Janet P. Cadogan  
Notary Public

Janet P. Cadogan  
[Printed Name]  
My appointment expires 2/14/02