

08-13-2001

HEET

Docket No.:

ILY

066426-0003



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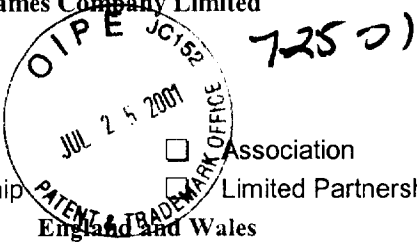
To the Honorable Commissioner of

101809536

the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Really Useful Games Company Limited
22 Tower Street
London WC2H 9NS
United Kingdom



- Individual(s)
- General Partnership
- Corporation-State England and Wales
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 03 April 2000

2. Name and address of receiving party(ies):

Name: Character Games Limited

Internal Address: 80 Fleet Street

Street Address: London EC4Y 1NA

City: United Kingdom State: _____ ZIP: _____

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State England and Wales
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from Additional name(s) & address(es) Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/555,181

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald N. Huff

Internal Address: DYKEMA GOSSETT PLLC

Street Address: 1300 I Street, N.W.

Suite 300 W

City: Washington State: DC ZIP: 20005

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-2223

08/10/2001 ANNEB1 00000202 042223 75555181

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald N. Huff

Name of Person Signing

Signature

07/25/2001

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Examining Division

In re Application for

Mark: **ELECTRONIC SPIN THE BOTTLE**

Applicant: Character Games Limited

Application Serial No. 75/555,181

POWER OF ATTORNEY

The undersigned hereby appoints Donald N. Huff, Lawrence R. Radanovic, Richard H. Tushin, John P. Deluca, Sandra S. Snapp, William A. Bonk III, and the law firm DYKEMA GOSSETT, PLLC, 1300 I Street, N.W., Third Floor West, Washington, D.C. 20005, its attorneys to transact all business in the U.S. Patent and Trademark Office in connection with the above-identified registration and to represent registrant for purposes of filing applications of renewal, and in any subsequent proceedings in the U.S. Patent and Trademark Office with respect to said registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Donald N. Huff and the firm of Dykema Gossett PLLC, whose postal address is 1300 I Street, N.W., Third Floor West, Washington, D.C. 20005-2477, are hereby designated renewal applicant's domestic representatives upon whom notices of process in proceedings affecting the mark may be served.

CHARACTER GAMES LIMITED



Donald N. Huff
Attorney for Applicant

Date: 25 July 2001

DEED OF ASSIGNMENT WITH GOODWILL OF ASSIGNED MARK

THIS ASSIGNMENT is made the 3rd day of April 2000

BETWEEN:

- (1) THE REALLY USEFUL GAMES COMPANY LIMITED a corporation organised under the laws of England and Wales with its registered office at 22 Tower Street London WC2H 9NS United Kingdom (the "Assignor") and
- (2) CHARACTER GAMES LIMITED a corporation organised under the laws of England and Wales with its registered office at 80 Fleet Street London EC4Y 1NA United Kingdom (the "Assignee")

WHEREAS:

The Assignor is the registered owner of the U.S. registration and/or application for the trade mark listed in the Schedule hereto (the "Trade Mark"); and

WHEREAS:

The Assignee wishes to acquire all of Assignor's rights in and to the Trade Mark and certain goodwill associated therewith.

NOW THEREFORE:

In consideration of one dollar (\$1.00) and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged the Assignor hereby assigns transfers and conveys to the Assignee all its rights title and interests in and to the Trade Mark and the registration and/or application thereof together with the goodwill of the business which is symbolised by the Trade Mark (excluding for the avoidance of doubt the goodwill and rights relating to the business names "Really Useful Games" and "The Really Useful Games Company" and the penknife logo and combined penknife logo) and with the right to recover for damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

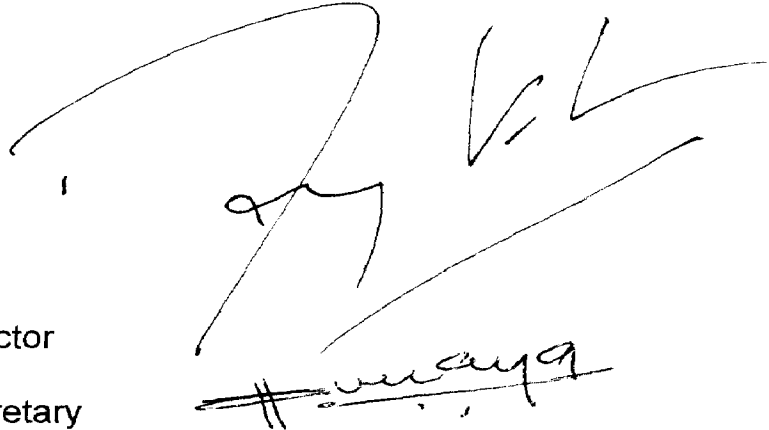
Trademark Registration/Application
Serial No.

(1) Registration/Application Date

ELECTRONIC SPIN THE BOTTLE
Application Serial No. 75/555181

September 17 1998

Executed as a Deed)
for and on behalf of)
THE REALLY USEFUL GAMES)
COMPANY LIMITED)



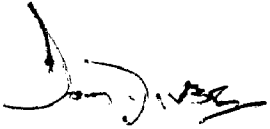
Director

Secretary

In the presence of:

Witness (full name) Jerry Nott
Signature
Address Nabam Nathana
Reading
Occupation Director

Executed as a Deed)
for and on behalf of)
CHARACTER GAMES LIMITED)



Director

K. Shah

Secretary

In the presence of:

Witness (full name) CATHERINE ELIZABETH HOAR
Signature Chow
Address 80 FLEET STREET
LONDON EC4Y 1NA
Occupation Solicitor