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101809689

To the Honorable Commissioner of Patents and Trademarks

and the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Armor All/STP Products Company
1221 Broadway
Oakland, CA 94612

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State: Delaware **8601)**
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: July 31, 2001

2. Name and address of receiving party(ies)

Name: Armor All Products Company

Internal Address: _____

Street Address: 1221 Broadway

City: Oakland State: CA ZIP: 94612

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State: Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

76/229204
76/229205
76/229206
76/229207Additional numbers attached? ☐ Yes ☒ No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kasimira C. Verdi

Internal Address: The Clorox Company

Street Address: 1221 Broadway

Oakland, CA 94612

City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ _____

- ☐ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

032270

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the ~~KASIMIRA C. VERDI~~ **KASIMIRA C. VERDI**

ASSISTANT SECRETARY

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK

REEL: 002345 FRAME: 0728

ASSIGNMENT OF TRADEMARKS AND GOODWILL

WHEREAS, THE ARMOR ALL/STP PRODUCTS COMPANY, a corporation organized under the laws of the State of Delaware, United States of America, located at 1221 Broadway, Oakland, California 94612, United States of America, hereinafter referred to as AA/STP, is the sole and exclusive owner of the United States trademarks indicated on **Exhibit A** hereto, and of the goodwill of the business carried on by it in connection with said trademarks; and,

WHEREAS, ARMOR ALL PRODUCTS CORPORATION, a corporation organized under the laws of the State of Delaware, located at 1221 Broadway, Oakland, California 94612, United States of America, hereinafter referred to as ARMOR ALL, is desirous of acquiring said trademarks, together with the goodwill of the business heretofore carried on by AA/STP in connection with said trademarks.

NOW, THEREFORE, in consideration of the sum of One United States Dollars (USD\$1.00) and for other good and valuable consideration, receipt whereof in full is hereby acknowledged:

1. AA/STP hereby sells, assigns and transfers to ARMOR ALL, its successors, assigns and other legal representatives, the entire right, title and interest in and to said trademarks and the goodwill of the business heretofore carried on by AA/STP in connection with said trademarks, together with all claims, demands and causes of action for the past infringement of any or all said trademarks and registrations or for unfair competition in business in connection therewith wheresoever or by whomsoever committed; the same to be held and enjoyed by ARMOR ALL, its successors, assigns or other legal representatives as fully and entirely as the same would or could have been held and enjoyed by AA/STP had this assignment and sale not been made.

2. AA/STP warrants, covenants and represents the fact to be that it is the owner of said trademarks, and that it has the full right to convey the entire interest hereby assigned.

3. AA/STP further covenants with ARMOR ALL to execute when requested such additional assignments, instruments and documents as may be necessary or desirable to effectuate this agreement and assignment.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of this 31st day of July, 2001.

THE ARMOR ALL/STP PRODUCTS COMPANY
a corporation of the State of Delaware, U.S.A.

By: 

Title: _____
KASIMIRA C VERDI
ASSISTANT SECRETARY

ARMOR ALL PRODUCTS CORPORATION
a corporation of the State of Delaware, U.S.A.

By: 

Title: _____
KASIMIRA C VERDI
ASSISTANT SECRETARY

AASTP-AAPC ASG

EXHIBIT A

Mark	App. No.
ARMOR ALL	76/229206
ARMOR ALL	76/229204
MISCELLANEOUS DESIGN	76/229207
MISCELLANEOUS DESIGN	76/229205