



101860945

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

FSM, Inc.

8-2-01

- Individual(s)
- General Partnership
- Corporation-State of Minnesota
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 6/11/01

2. Name and address of receiving party(ies)

Name: Montana Naturals, Inc.

Internal Address: PO Box 681947

Street Address: 1700 Park Avenue, #1005

City: Park City State: Utah Zip: 84068-1947

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State of Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1850980, 1822302, 1852741

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kurt A. Krieger

Internal Address: PO Box 681947

Street Address: 1700 Park Avenue, #1005

City: Park City State: Utah Zip: 84068

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kurt A. Krieger
Name of Person Signing

[Signature]
Signature

Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

08/08/2001 LMUELLER 00000062 1850980

01 FC:481
02 FC:482

40.00 DP
50.00 DP

TRADEMARK
REEL: 002345 FRAME: 0995

ASSIGNMENT OF U.S. TRADEMARK RIGHTS

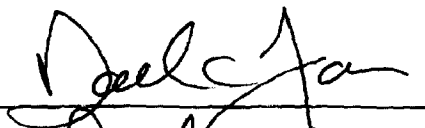
WHEREAS FSM, Inc., ("Assignor") a Minnesota corporation with its address at 601 Second Avenue South, Minneapolis, Minnesota 55402-4302, owns U.S. registrations for and has adopted and used the marks EXPERIENCE THE POWER OF NATURE (U.S. Reg. No. 1850980), PURE ENERGY (U.S. Reg. No. 1822302), and QUALITY FROM AN ENVIRONMENT YOU CAN TRUST (U.S. Reg. No. 1852741);

WHEREAS Montana Naturals, Inc. ("Assignee"), a Delaware corporation with its address at 1700 Park Avenue #1005, Park City, Utah 84068-1947, desires to acquire said marks and registrations, together with the common law rights and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the marks, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor:

FSM, INC.

Signature: 

Printed Name: David G. Larsen

Printed Title: President

Date: 6-11-01

STATE OF Minnesota)
) ss.
COUNTY OF Hennepin)

I certify that I know or have satisfactory evidence that David C. Larsen is the person who appeared before me, and said person acknowledged that he/she signed this instrument, on oath stated that he/she was authorized to execute the instrument and acknowledged it as the president of the FSM, Inc., to be the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.

DATED: 6-11, 2001

Kari I Schlotfeldt
(Signature)
KARI I SCHLOTFELDT
(Please print name legibly)

NOTARY PUBLIC in and for the State of
Minnesota, residing at
St Paul, MN. My
commission expires: 1-31-05.

