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FORM PTO-1584

RECORDATION

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

9-2-98

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file or copy thereof.

To the Honorable Commissioner of Patents

101860953

1. Name of conveying party(ies): HARALD STANGL, DBA INTERNATIONAL MARKETING GROUP

2. Name and address of receiving party(ies):

Name: 2BU WEAR, INC.

Internal Address:

Street Address: 395 South Van Ness

City: San Francisco State: CA ZIP: 94103

- Individual(s) Association General Partnership Ltd Partnership Corporation-State Other

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 1, 1996

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,711,858

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document

6. Total number of applications and registrations involved: 1

Name: Denton L. Anderson

Internal Address: Sheldon & Mak, Inc.

7. Total fee (37 CFR 3.41): \$

Enclosed

Authorized to be charged to deposit account

Street Address: 225 South Lake Avenue

8. Deposit account number: 19-2090

Suite 900

(Attach duplicate copy of this page if paying by deposit account)

City Pasadena State CA ZIP 91335

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey G. Sheldon Reg. No. 27,953 Name of Person Signing

Signature

9-1-98 Date

Total number of pages including cover sheet, attachments, and document:

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

**TRADEMARK ASSIGNMENT**

WHEREAS, HARALD STANGL, dba International Marketing Group, with offices at 188 Clayton Street, San Francisco, California 94117, referred to herein as "ASSIGNOR", has adopted, used and is using the Mark "2BU" (the "Mark") for apparel marketing, and is the owner of record of U.S. Service Mark Registration No. 1,771,858 for the Mark, and

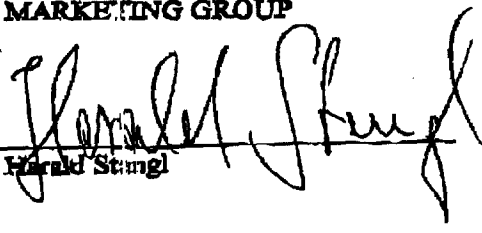
WHEREAS, 2BU WEAR, INC., a California corporation with offices at 395 South Van Ness, San Francisco, California 94103, referred to herein as "ASSIGNEE", is desirous of acquiring said Mark and said registration.

For good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest throughout the United States of America in and to Mark together with the right to sue for past infringement, the goodwill of the business symbolized by the Mark, and U.S. Service Mark Registration No. 1,771,858, registered September 1, 1992.

**ASSIGNOR**

DATED AS OF: 1/1/1996

**HARALD STANGL, DBA INTERNATIONAL  
MARKETING GROUP**

By:   
Harald Stangl