FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

08-10-2001



101807055

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



	ON FORM COVER SHEET
	MARKS ONLY
	Please record the attached original document(s) or copy(ies).
Submission Type	Conveyance Type
X New	X Assignment License
Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame # Corrective Document	Security Agreement Nunc Pro Tunc Assignment Effective Date Month Day Year 08012000 Change of Name
Reel # Frame #	Other
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year 07132001
Name All Trades Direct, LLC	07132001
Formerly	
Individual General Partnership	Limited Partnership X Corporation Association
Other	
Citizenship/State of Incorporation/Organization	tion Florida
Receiving Party	Mark if additional names of receiving parties attached
Name All Trades Direct, Inc.	
DBA/AKA/TA	
Composed of	
Address (line 1) 9700 Ormsby Station Road	
Address (line 2) Suite 210	
Address (line 3) Louisville	Kentucky 40223
City Individual General Partnership Corporation Association Other	State/Country Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
Citizenship/State of Incorporation/Organization	
2001 LMUELLER 00000148 76030607 FOR 481 40.00 DP 482 25.00 DP	ROFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM Expires 06/3	PTO-1618B
Expires con	70700

Page 2

U.S. Department of Commerce			
Patent and Trademark Office			
TRADEMARK			

OMB 0651-0027			TRADEMARK
	Representative Name and A	Address Enter for the first Rec	ceiving Party only.
Name			
Address (line 1)			
Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspond	dent Name and Address A	rea Code and Telephone Number	(502)584-1135
Name	Julie A. Gregory		
Address (line 1)	Middleton Reutlinger		
Address (line 2)	2500 Brown & Williamson Towe	r	
Address (line 3)	Louisville, Kentucky 40202		
Address (line 4)			
Pages	Enter the total number of pag including any attachments.	es of the attached conveyance doc	eument # 2
Trademark	Application Number(s) or	Registration Number(s)	Mark if additional numbers attached
	• •	Registration Number (DO NOT ENTER BOT	
	demark Application Number(s)		ation Number(s)
76030607			
Number of	Properties Enter the total	number of properties involved.	# 2
Fee Amour	nt Fee Amount for	Properties Listed (37 CFR 3.41):	\$ 65.00
Method o	of Payment: Enclos	ed X Deposit Account	V
Deposit A		ed A Deposit Account	
(Enter for	payment by deposit account or if addition	onal fees can be charged to the account.)	ш
	Dep	osit Account Number:	#
	Aut	thorization to charge additional fees:	Yes No
Statement a	and Signature		
		ef, the foregoing information is true and	
	• •	ginal document. Charges to deposit ac	count are authorized, as
indi	cated herein.		1 1 2 6 1
	Julie A. Gregory	Salle Upun/	Mynt 3, 2001
Name	of Person Signing	Signature //8	^U Date Signed

MEMORANDUM OF ASSIGNMENT

WHEREAS, ALL TRADES DIRECT, LLC, a Corporation of the state of Florida, USA, having an office and place of business at 1100 North Florida Avenue, Tampa, Florida 33602, was the owner of all right, title and interest in the following trademark applications filed in the United States Patent and Trademark Office as of August 1, 2000:

MARK	DATE FILED	U.S. APPLICATION SERIAL NUMBER
ALL TRADES DIRECT	20 April 2000	76/030,607
ALL TRADES DIRECT and DESIGN	20 April 2000	76/030,608

WHEREAS, ALL TRADES DIRECT, INC., a Corporation of the Commonwealth of Kentucky, USA, having an office and place of business at 9700 Ormsby Station Road, Suite 210, Louisville, Kentucky 40223. acquired from ALL TRADES DIRECT, LLC by agreement effective August 1, 2000, all right, title and interest in said trademark applications and is a successor to the business of ALL TRADES DIRECT, LLC and/or a successor to the ongoing and existing portion of the business to which each such marks pertain, thus making assignment of the related applications permissible under Section 10 of the Lanham Act), (including the right to bring and maintain all actions for past, present and future infringements and rights of priority and protection of interests therein under the laws of any jurisdiction worldwide);

NOW, ALL TRADES DIRECT, LLC does hereby memorialize its prior assignment of said trademark applications unto ALL TRADES DIRECT, INC. as of August 1, 2000.

ALL TRADES DIRECT, LLC

R. Gale Porter
Managing Member

Date: 7/9/2001

REEL: 002346 FRAME: 0904

ALL TRA	DES DIREÇT, INC.	
ву: Да	mes Kamphelf	
James	G. Campbell	
Segret	ary	
Date:	7/13/0/	

TRADEMARK
RECORDED: 08/03/2001 REEL: 002346 FRAME: 0905