

08-14-2001



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101810017 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): goracing Interactive Services, Inc. 4707 East Baseline Road Phoenix, Arizona 85042

2. Name and address of receiving party(ies) Name: goracing.com, inc. Internal Address: Street Address: 4707 East Baseline Road City: Phoenix State: Arizona Zip: 85042

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Arizona Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

Execution Date: June 12, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,458,888

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: M. Graham Coleman, 2d, Esq.

Internal Address:

Street Address: Kay Collyer & Boose LLP

One Dag Hammarskjold Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

M. Graham Coleman, 2d, Esq.

Name of Person Signing

Signature

August 1, 2001

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002347 FRAME: 0100

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Registration of:

Service Mark: **GORACING.COM**

Registration Number: **2,458,888**

Registration Date: **June 12, 2001**

**REVOCATION AND SUBSTITUTE POWER OF ATTORNEY**

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Dear Sir/Madam:

goracing.com, inc. ("Registrant" by Assignment dated June 12, 2001) of the above-identified registration revokes any and all previous Powers of Attorney filed with said application and hereby substitutes and appoints Kay Collyer & Boose LLP, and/or M. Graham Coleman, 2d, Esq., each of One Dag Hammarskjold Plaza, New York, New York 10017, and members of the Bar of the State of New York, as Registrant's attorneys with full power of substitution and revocation, to prosecute said registration and take any and all actions with respect to this service mark registration.

Respectfully submitted,

GORACING.COM, INC.

Date: Phoenix, Arizona  
August 1, 2001

By: Kory Klecker  
Kory Klecker  
Assistant Secretary

## ASSIGNMENT OF TRADEMARK

Effective Date: June 12, 2001

WHEREAS, goracing Interactive Services, Inc., a corporation organized and existing under the laws of the State of Arizona, having a place of business at 4707 East Baseline Road, Phoenix, Arizona 85042 (the "Assignor"), has adopted and used the trademark (the "Mark") identified in Exhibit A hereto, and as of the Effective Date of this Assignment of Trademark was using and was the owner of the registration of such Mark identified on said Exhibit A in the United States Patent and Trademark Office; and

WHEREAS, goracing.com, inc., a corporation organized and existing under the laws of the State of Arizona, having a place of business at 4707 East Baseline Road, Phoenix, Arizona 85042 (the "Assignee"), is desirous of acquiring all right, title and interest in and to said Mark and the registration thereof, including all common law and statutory trademark rights related to the Mark, together with all goodwill pertaining thereto, effective as of the Effective Date hereof;

NOW THEREFORE, for goods and valuable consideration, receipt of which is hereby acknowledged, effective as of the Effective Date hereof, said Assignor does hereby assign, sell and transfer unto said Assignee all right, title and interest in and to the Mark, together with (a) the registration of said Mark, (b) the goodwill of the business symbolized by and associated with said Mark and the registration thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said Mark or the registration thereof or such associated goodwill.

IN WITNESS THEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, effective as of this 12<sup>th</sup> day of June, 2001.

goracing Interactive Services, Inc.

By: Kory Klecker  
Name: Kory Klecker  
Title: Assistant Secretary

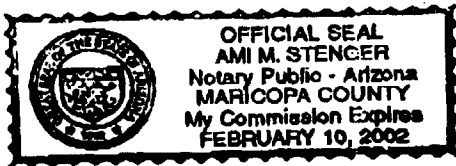
The foregoing assignment of said Mark, and the registration thereof of the Assignor to the Assignee is hereby accepted effective as of this 12<sup>th</sup> day of June, 2001.

goracing.com, inc.

By: Kory Klecker  
Name: Kory Klecker  
Title: Assistant Secretary

STATE OF ARIZONA  
COUNTY OF MARICOPA, ss:

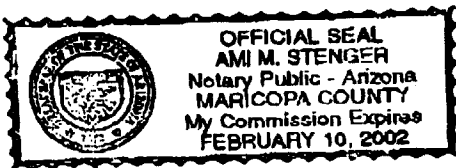
In Phoenix, Arizona, in said County, on this 31<sup>st</sup> day of July, 2001, before me personally appeared Kory Klecker, Assistant Secretary of goracing Interactive Services, Inc., an Arizona corporation, to me known to be the party executing the foregoing instrument, and acknowledged that he executed the same on behalf of the said corporation.



Ami M. Stenger  
Notary Public

STATE OF ARIZONA  
COUNTY OF MARICOPA, ss:

In Phoenix, Arizona, in said County, on this 31<sup>st</sup> day of July, 2001, before me personally appeared Kory Klecker, Assistant Secretary of goracing.com, inc., an Arizona corporation, to me known to be the party executing the foregoing instrument, and acknowledged that he executed the same on behalf of the said corporation.



Ami M. Stenger  
Notary Public

**EXHIBIT A**

Registration –  
United States Patent and Trademark Office

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
goracing.com	2,458,888	June 12, 2001