

08-14-2001

Form PTO-1594
(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Willie Hong

8-8-01

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Kim Seng Company

Internal

Address: _____

Street Address: 1561 Chapin Road

City: Montebello State: CA Zip: 90640

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

if assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,481,798

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kim Seng Company

Internal Address: _____

Street Address: 1561 Chapin Road

City: Montebello State: CA Zip: 90640

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Willie Hong

Name of Person Signing

Signature

July 18, 2001

Date

Total number of pages including cover sheet, attachments, and document: 1

08/13/2001 DBYRNE 00000142 1481798

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40.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002347 FRAME: 0225

TRADEMARK ASSIGNMENT

WHEREAS, WILLIE K. HONG an Individual, Resided at 4954 Antioch Loop, Union City, California 94587 [hereinafter called "Assignor"] is the proprietor of the trade mark, registered at the United States Patent and Trademark Office as:

LA BEST & Design
Registration Number: 1,481,798
Registration Date: March 22, 1988
International Class 30

[Hereinafter the "Mark"]

AND WHEREAS, Kim Seng Company, located at 1561 Chapin Rd., Montebello, CA 90640 [Hereinafter called the "Assignee"] is desirous of acquiring the entire right, title and interest in and to the Mark, registration thereof, and the goodwill of the business pertaining thereto.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does sell, assign and transfer unto the Assignee, his successors and assigns, Assignor's entire right, title and interest in and to the Mark, and the registration thereof, used by the Assignor in it's business, together with the goodwill of the business concerned in the goods for which the Mark is registered, the same to be held and enjoyed by the Assignee, his successors and assigns.

This assignment shall not be deemed to become effective until it's executed by each of the parties set forth below.

IN WITNESS WHEREOF, the Assignor has hereunto set his hand at Los Angeles County, California on this 3rd day of August, 2001.

Assignor:
WILLIE K. HONG

[Signature]
By: WILLIE K. HONG

IN WITNESS WHEREOF, the Assignee has hereunto set his hand at Los Angeles County, California on this 3rd day of August, 2001.

Assignee:
X [Signature]
Jiayang Tsai/ Kim Seng Company

**ASSIGNOR'S
ACKNOWLEDGEMENT**

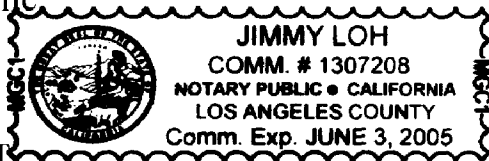
State Of California)
County Of Los Angeles) SS.

On this 3rd day of August, 2001, before me the undersigned, Notary Public for the Sate of California, personally appeared WILLIE K. HONG, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the within TRADEMARK ASSIGNMENT, and acknowledged that he executed it as individual.

[Signature]

Notary Public

(Seal)



TRADEMARK ASSIGNMENT
WILLIE K. HONG TO KIMSENG COMPANY
LA BEST & Design No. 1.481,798