

08-14-2001



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Willie Hong

- Individual(s) checked, Association, General Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Kim Seng Company

Internal

Address:

Street Address: 1561 Chapin Road

City: Montebello State: CA Zip: 90640

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State California checked, Other

If assignee is not domiciled in the United States; a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment checked, Merger, Security Agreement, Change of Name, Other

Execution Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,731,375

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kim Seng Company

Internal Address:

Street Address: 1561 Chapin Road

City: Montebello State: CA Zip: 90640

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed checked, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Willie Hong

Name of Person Signing

Signature

July 18, 2001

Date

Total number of pages including cover sheet, attachments, and document.

08/13/2001 DBYRME 00000139 1731375

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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40.00 DP

TRADEMARK REEL: 002347 FRAME: 0245

**TRADEMARK ASSIGNMENT**

**UNITED STATES OF AMERICA**

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WHITE FLOWER BRAND & Design  
Registration Number: 1,731,375

WILLIE K. HONG

to

KIM SENG COMPANY

TRADEMARK ASSIGNMENT

WHEREAS, WILLIE K. HONG an Individual, Resided at 4954 Antioch Loop, Union City, California 94587 [hereinafter called "Assignor"] is the proprietor of the trade mark, registered at the United States Patent and Trademark Office as:

**WHITE FLOWER BRAND & Design**

Registration Number: 1,731,375

Registration Date: November 10, 1992

International Class 29

[Hereinafter the "Mark"]

AND WHEREAS, Kim Seng Company, located at 1561 Chapin Rd., Montebello, CA 90640 [Hereinafter called the "Assignee"] is desirous of acquiring the entire right, title and interest in and to the Mark, registration thereof, and the goodwill of the business pertaining thereto.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does sell, assign and transfer unto the Assignee, his successors and assigns, Assignor's entire right, title and interest in and to the Mark, and the registration thereof, used by the Assignor in it's business, together with the goodwill of the business concerned in the goods for which the Mark is registered, the same to be held and enjoyed by the Assignee, his successors and assigns.

This assignment shall not be deemed to become effective until it's executed by each of the parties set forth below.

IN WITNESS WHEREOF, the Assignor has hereunto set his hand at Los Angeles County California on this 3rd day of August, 2001.

Assignor:  
WILLIE K. HONG

[Signature]  
By: WILLIE K. HONG

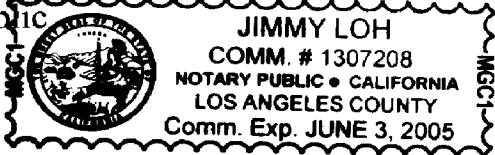
IN WITNESS WHEREOF, the Assignee has hereunto set his hand at Los Angeles County, California on this 3rd day of August, 2001.

Assignee:  
X [Signature]  
Jiayang Tsai/ Kim Seng Company

**ASSIGNOR'S  
ACKNOWLEDGEMENT**

State Of California )  
County Of Los Angeles ) SS.

On this 3rd day of August, 2001, before me the undersigned, Notary Public for the Sate of California, personally appeared WILLIE K. HONG, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the within TRADEMARK ASSIGNMENT, and acknowledged that he executed it as individual.

(Seal) [Signature]  
Notary Public 

TRADEMARK ASSIGNMENT  
WILLIE K. HONG TO KIMSENG COMPANY  
WHITE FLOWER BRAND & Design No. 1,731,375

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,731,375

Registered Nov. 10, 1992

TRADEMARK  
PRINCIPAL REGISTER



INTERTRADE IMPORT EXPORT, INC. (CALIFORNIA CORPORATION)  
16505 WORTHLEY DRIVE  
SAN LORENZO, CA 94580

FOR DAIRY PRODUCTS, NAMELY, SWEETENED CONDENSED FILLED MILK, IN CLASS 29 (U.S. CL. 46).

FIRST USE 12-1-1991; IN COMMERCE 12-1-1991.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRAND", APART FROM THE MARK AS SHOWN.

THE LINING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR

THE ENGLISH TRANSLATION OF THE WORDS "HIEU BONG TRANG" IN THE MARK IS "WHITE FLOWER BRAND" THE ENGLISH TRANSLATION OF THE CHINESE CHARACTERS IN THE MARK IS "WHITE FLOWER"

SER. NO. 74-227,817, FILED 12-6-1991

RICHARD A. FRIEDMAN, EXAMINING ATTORNEY