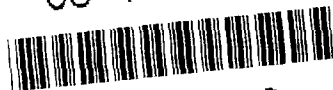


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COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 08/02/01

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year
 7 25 2001

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
 7 25 2001

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

08/13/2001 AMMED1 00000073 76218030

01 FC:481 40.00 OP
02 FC:482 300.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D. C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D. C. 20231

TRADEMARK

REEL: 002347 FRAME: 0263

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="76218030"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2221797"/>	<input type="text" value="2095876"/>	<input type="text" value="1852022"/>
<input type="text" value="76169965"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2267868"/>	<input type="text" value="1943947"/>	<input type="text" value="1472521"/>
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Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kevin C. Jones
Name of Person Signing


Signature

July 27, 2001
Date Signed

ASSIGNMENT

WHEREAS, Jennie-O Foods, Inc., a Minnesota corporation, having an office and place of business at 2505 Willmar Ave. SW, Willmar, MN 56201, is the owner of certain rights with respect to the following trademark registrations and applications:

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
Design Mark	2,221,797	February 2, 1999
TURKEY GRILLERS	2,267,868	August 3, 1999
J. O. BIGGENS	2,179,415	August 4, 1998
BREAKFAST LOVER'S	2,095,876	September 9, 1997
JENNIE-O	1,943,947	December 26, 1995
JENNIE-O & Design	1,939,823	December 5, 1995
BACKYARD GRILL	1,852,022	August 30, 1994
JENNIE-O & Design	1,472,521	January 12, 1988
JENNIE-O	1,464,750	November 10, 1987
NATURAL CHOICE	2,079,489	July 15, 1997

<i>Trademark</i>	<i>Serial No.</i>	<i>Filing Date</i>
TWO BIB RIBZ	76/218,030	March 1, 2001
PREP CHEF & Design	76/169,965	November 22, 2000
PREP CHEF	76/169,968	November 22, 2000


WHEREAS, Jennie-O Turkey Store, Inc., a Minnesota corporation, having an office at 2505 Willmar Ave. SW, Willmar, MN 56201, is desirous of acquiring any and all rights which Jennie-O Foods, Inc. has in said listed trademarks and the goodwill of the business of Jennie-O Foods, Inc. in connection with said trademarks.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Jennie-O Foods, Inc. does hereby sell, assign and transfer unto said Jennie-O Turkey Store, Inc. its entire right, title and interest in and to the said listed trademarks, together with the goodwill of the business symbolized by the mark, and the above identified registrations and applications thereof.

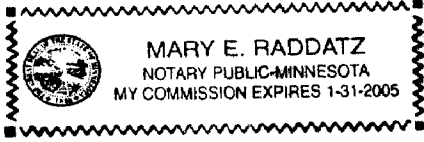
Dated: July 25, 2001

Jennie-O Foods, Inc.,
a Minnesota Corporation

By: 
Jeffrey M. Ettinger
Title: President and COO

STATE OF MINNESOTA)
) SS
COUNTY OF Sandwich)

On this 25th day of July, 2001, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he signed it as his free act on behalf of Jennie-O Foods, Inc., a Minnesota corporation, with authority to do so.



Mary E. Raddatz
Notary Public

[Seal]