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08-14-2001

HEET  
Y

U.S. Department of Commerce  
Patent and Trademark Office



To the Honorable Commissioner of Patents a

1 documents or copy thereof.

1. Name of conveying party(ies): **101811478**

and address of receiving party(ies):

**Grey Advertising, Inc.**

**etrial, Inc.  
2701 Aerial Center Parkway, Suite 100  
Morrisville, NC 27560**

- Individual:
- General Partnership:
- Corporation-State: **Delaware**
- Other: \_\_\_\_\_

- Individual(s) citizenship:
- Association:
- General Partnership:
- Limited Partnership:
- Corporation-State: **Delaware**
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)

Execution Date: **December 31, 1999**

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s)

A. Trademark Application No(s): **75/631,080**

B. Trademark Registration No(s):

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

**A. José Cortina, Esq.  
Kilpatrick Stockton LLP  
3737 Glenwood Avenue, Suite 400  
Raleigh, North Carolina 27612**

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) **\$ 40.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 16-1435

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

A. José Cortina  
Name of Person Signing

*A. José Cortina by Laura Kelly*  
Signature

August 2, 2001  
Date

Total number of pages comprising cover sheet: 7

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

AJC/LMK/acg

RALLIB01:612213.1

**TRADEMARK**  
**REEL: 002347 FRAME: 0325**

**ADDITIONAL NAMES AND ADDRESSES OF CONVEYING PARTY**

Name: Grey Global Group Inc.

Address: 777 Third Avenue  
New York, New York 10017

**TRADEMARK**

**REEL: 002347 FRAME: 0326**

**ADDITIONAL NAMES AND ADDRESSES OF ASSIGNEE**

Assignee: etrials, Inc.

Former Names and Addresses:

- 1) etrials.com, Inc  
2501 Aerial Center Parkway  
Suite 111  
Morrisville, NC 27560
  
- 2) PhamaCentric Technologies, Inc.  
1019 Passport Way  
Cary, NC 27513

## TRADEMARK, DOMAIN NAME AND URL ASSIGNMENT AGREEMENT

WHEREAS, Grey Advertising, Inc., a Delaware corporation, ("Assignor") has adopted, intends to use, used or is using and is the owner of the following trademark (the "Mark"), for which Assignor has made a federal application for registration:

<u>Trademark</u>	<u>Registration or Application Serial No.</u>
ETRIALS	75/631080

WHEREAS, Assignor is also using and is the owner of certain other trademarks relating to software, including the Ibis "bird" logo, iSuite, iDesigner, iDataExchange, iDeploy, iCustomer, iAdministrator, iServer, iCRF, and Ibis RDE (together with ETRIALS the "Marks").

WHEREAS, Assignor also owns and has registered in its name the Internet domain names "etrial.com" and "itrial.net" (collectively the "Domain Names") and the Internet URL addresses "www.etrial.com" and "www.itrial.net" associated with the Domain Names (collectively the "URL Addresses").

WHEREAS, PharmaCentric Technologies, Inc., a Delaware corporation, having its principal offices at 1019 Passport Way, Cary, North Carolina 27513 ("Assignee"), is desirous of acquiring said Marks, Domain Names, and URL Addresses of Assignor and is a successor to the business of Assignor associated with said Marks, Domain Names, and URL Addresses.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to said applications and Marks, together with the good will of the business symbolized by the Marks.
2. Assignor hereby assigns to Assignee all right, title and interest in the Domain Names and the URL Addresses. Assignor hereby also assigns to Assignee any and all right, title and interest in any related trademarks which are likely to be confusingly similar with the applications and Marks assigned herein, including derivatives thereof.

3. Assignor agrees to cease all use of said applications and marks, Domain Names and/or URL Addresses, and any trademarks which are likely to be confusingly similar to the applications or Marks assigned herein.

4. Assignor agrees to execute a separate assignment form assigning the Domain Names to Assignee, as required by Network Solutions Inc., or any other domain name allocation authority controlling registration for the Domain Names.

Signed at \_\_\_\_\_, New York, as of December 31, 1999.

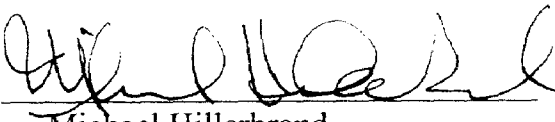
Assignor:

Assignee

GREY ADVERTISING, INC.

PHARMACENTRIC TECHNOLOGIES, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

By:   
Michael Hillerbrand  
President and Chief Executive Officer

3. Assignor agrees to cease all use of said applications and marks, Domain Names and/or URL Addresses, and any trademarks which are likely to be confusingly similar to the applications or Marks assigned herein.

4. Assignor agrees to execute a separate assignment form assigning the Domain Names to Assignee, as required by Network Solutions Inc., or any other domain name allocation authority controlling registration for the Domain Names.

Signed at \_\_\_\_\_, New York, as of December 31, 1999.

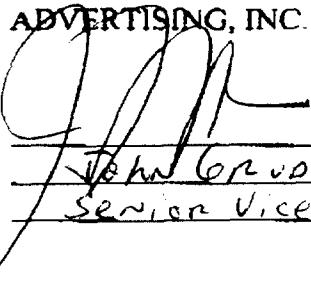
Assignor:

Assignee

GREY ADVERTISING, INC.

PHARMACENTRIC TECHNOLOGIES, INC.

By:



By:

\_\_\_\_\_

Name: John Grodzina

Michael Hillerbrand  
President and Chief Executive Officer

Title: Senior Vice President

[STATE] New York

New York County

This 7<sup>TH</sup> day of January, A.D.2000, personally came before me, Iris Schindelheim, Notary Public for said County and State, John Grudzina, who, being by me duly sworn, says that he is S.V.P. of Grey Advertising, Inc., a corporation, and that said writing was signed and sealed by him on behalf of said corporation by its authority duly given. And the said John Grudzina acknowledged the said writing to be the act and deed of said corporation.

Witness my hand and official seal, this the 7<sup>TH</sup> day of January, A.D.2000.

Iris Schindelheim  
Notary Public

IRIS SCHINDELHEIM  
Notary Public, State of New York  
No. 01SC508081  
Qualified in Queens County  
Certificate Filed in New York County  
Commission Expires June 30, 2001

My commission expires: June 30, A.D. 2001