

08-14-2001



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Willie Hong
Individual(s) [checked] Association [ ]
General Partnership [ ] Limited Partnership [ ]
Corporation-State [ ] Other [ ]
Additional name(s) of conveying party(ies) attached? [ ] Yes [ ] No

2. Name and address of receiving party(ies)
Name: Kim Seng Company
Internal Address:
Street Address: 1561 Chapin Road
City: Montebello State: CA Zip: 90640
Individual(s) citizenship [ ] Association [ ]
General Partnership [ ] Limited Partnership [ ]
Corporation-State California [checked] Other [ ]
If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [checked] No
Additional name(s) & address(es) attached? [ ] Yes [checked] No

3. Nature of conveyance:
Assignment [checked] Merger [ ]
Security Agreement [ ] Change of Name [ ]
Other [ ]
Execution Date:

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 1,859,847
Additional number(s) attached [ ] Yes [ ] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Kim Seng Company
Internal Address:
Street Address: 1561 Chapin Road
City: Montebello State: CA Zip: 90640

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00
Enclosed [checked] Authorized to be charged to deposit account [ ]
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Willie Hong Name of Person Signing
Signature
July 18, 2001 Date

Total number of pages including cover sheet, attachments, and document:

08/13/2001 DBYRME 00000141 1859847

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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**TRADEMARK ASSIGNMENT**

**UNITED STATES OF AMERICA**

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**DOUBLE GOLDEN ELEPHANT BRAND & Design**  
**Registration Number: 1,859,847**

**WILLIE K. HONG**

**to**

**KIM SENG COMPANY**

TRADEMARK ASSIGNMENT

WHEREAS, WILLIE K. HONG an Individual, Resided at 4954 Antioch Loop, Union City, California 94587 [hereinafter called "Assignor"] is the proprietor of the trade mark, registered at the United States Patent and Trademark Office as:

**DOUBLE GOLDEN ELEPHANT BRAND & Design**

Registration Number: 1,859,847

Registration Date: October 25, 1994

International Class 30

[Hereinafter the "Mark"]

AND WHEREAS, Kim Seng Company, located at 1561 Chapin Rd., Montebello, CA 90640 [Hereinafter called the "Assignee"] is desirous of acquiring the entire right, title and interest in and to the Mark, registration thereof, and the goodwill of the business pertaining thereto.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known, that for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does sell, assign and transfer unto the Assignee, his successors and assigns, Assignor's entire right, title and interest in and to the Mark, and the registration thereof, used by the Assignor in it's business, together with the goodwill of the business concerned in the goods for which the Mark is registered, the same to be held and enjoyed by the Assignee, his successors and assigns.

TRADEMARK ASSIGNMENT

WILLIE K. HONG TO KIM SENG COMPANY

**DOUBLE GOLDEN ELEPHANT BRAND & Design No. 1,859,847**

Page 1 of 2

**TRADEMARK  
REEL: 002347 FRAME: 0334**

This assignment shall not be deemed to become effective until it's executed by each of the parties set forth below.

IN WITNESS WHEREOF, the Assignor has hereunto set his hand at Los Angeles County, California on this 3rd day of August, 2001.

Assignor:  
WILLIE K. HONG

[Signature]  
By: WILLIE K. HONG

IN WITNESS WHEREOF, the Assignee has hereunto set his hand at Los Angeles County, California on this 3rd day of August, 2001.

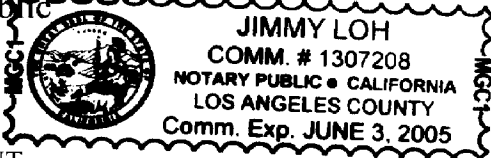
Assignee:

X [Signature]  
Jiayang Tsai/ Kim Seng Company

**ASSIGNOR'S  
ACKNOWLEDGEMENT**

State Of California )  
County Of Los Angeles ) SS.

On this 3rd day of August, 2001, before me the undersigned, Notary Public for the Sate of California, personally appeared WILLIE K. HONG, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the within TRADEMARK ASSIGNMENT, and acknowledged that he executed it as individual.

[Signature]  
Notary Public  


TRADEMARK ASSIGNMENT  
WILLIE K. HONG TO KIMSENG COMPANY  
DOUBLE GOLDEN ELEPHANT BRAND & Design No. 1,859,847