

08-14-2001

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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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07-30-2001

U.S. Patent & TMO/TM Mail RptDt. #77

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 7-30-01
Miller Freeman, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Miller Freeman LLC
 Internal
 Address: _____
 Street Address: 600 Harrison Street
San Francisco
 City: _____ State: CA Zip: 94107

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Certificate of Conversion

Execution Date: 03/30/01

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
(See attached schedule)

Additional number(s) attached Yes No

B. Trademark Registration No.(s)
(See attached schedule)

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Scott D. Minden, Esq.
Howard, Rice, Nemerovski, Canady,
 Internal Address: Falk & Rabkin

Street Address: 3 Embarcadero Center,
7th Floor
San Francisco
 City: _____ State: CA Zip: 94111

6. Total number of applications and registrations involved: 78

7. Total fee (37 CFR 3.41).....\$ 1965
 Enclosed, but if insufficient, is
 Authorized to be charged to deposit account

8. Deposit account number:
08-2792
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott D. Minden [Signature] 7/30/01
 Name of Person Signing Signature Date

08/13/2001 BYRNE 00000047 1539200
 01 FC:481 40.00 DP
 02 FC:482 1925.00 DP

Total number of pages including cover sheet, attachments, and document: 10
 Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK REEL: 002347 FRAME: 0461

SCHEDULE**REGISTRATIONS IN THE NAME OF MILLER FREEMAN, INC.**

<u>REGISTRATION NO.</u>	<u>MARK</u>	<u>REGISTRATION DATE</u>
1,539,288	BANK SYSTEMS AND EQUIPMENT	05/16/89
2,142,153	BASS PLAYER	03/10/98
1,903,930	BIOMECHANICS	07/04/95
2,071,017	COMPUTER GAME DEVELOPERS CONFERENCE and Design	06/17/97
2,274,614	COMPUTER TELEPHONY	08/31/99
1,616,706	CONSULTATIONS IN RADIOLOGY AND IMAGING	10/09/90
2,352,829	CT DEMO AND EXPO 98	05/23/00
2,358,788	CT DEMO FALL	06/13/00
2,349,139	CT EXPO	05/09/00
1,224,500	DEXPO	01/18/83
1,164,236	DIAGNOSTIC IMAGING	08/04/81
1,861,495	DIGITAL VIDEO	11/01/94

<u>REGISTRATION NO.</u>	<u>MARK</u>	<u>REGISTRATION DATE</u>
1,861,504	DIGITAL VIDEO MAGAZINE	11/01/94
1,977,500	DV	05/28/96
2,157,804	DV	05/12/98
2,124,481	DV DIGITAL VIDEO EXPO	12/23/97
2,064,166	DV DIGITAL VIDEO MAGAZINE (Stylized)	05/20/97
1,999,147	DV FINANCE REPORT	09/10/96
1,984,828	DV FULL MOTION	07/02/96
2,253,882	DV LIVE	06/15/99
2,450,360	DV WEB VIDEO	05/08/01
2,356,572	EMBEDDED SYSTEMS CONFERENCE	06/13/00
2,211,194	EMBEDDED SYSTEMS PROGRAMMING	12/15/98
1,849,889	EMBEDDED SYSTEMS PROGRAMMING and Design	08/16/94
2,211,194	EMBEDDED SYSTEMS PROGRAMMING	12/15/98
2,240,003	FINANCIAL TECHNOLOGY INTERNATIONAL	04/13/99
2,411,521	GAMEXECUTIVE	12/05/00
2,006,354	GUITAR PLAYER	10/08/96

<u>REGISTRATION NO.</u>	<u>MARK</u>	<u>REGISTRATION DATE</u>
2,186,962	HDI EXPO	09/01/98
2,175,855	HDI-ONLINE	07/21/98
2,183,128	HDI THE MAGAZINE OF HIGH DENSITY INTERCONNECT	08/18/98
2,450,359	HEALTH NETWORKING NEWS	05/08/01
2,345,453	IMAGING & DOCUMENT SOLUTIONS	04/25/00
2,325,467	INTELLIGENT ENTERPRISE	03/07/00
2,334,310	KEY BUY	03/28/00
853,683	MEDICAL WORLD NEWS	07/30/68
2,367,194	MULTIMEDIA SYSTEMS DESIGN	07/11/00
2,447,201	MULTIMEDIA SYSTEMS DESIGN	04/24/01
2,236,310	PERFORMANCE COMPUTING	03/30/99
2,115,390	PLANET STUDIO	11/25/97
2,246,582	SCHOOLTECH	05/18/99
1,948,246	SOFTWARE DEVELOPMENT	01/16/96
1,824,575	SOFTWARE DEVELOPMENT	03/01/94

<u>REGISTRATION NO.</u>	<u>MARK</u>	<u>REGISTRATION DATE</u>
1,390,658	SOUNDPAGE and Design	04/22/86
2,037,853	STRIDE (Stylized)	02/11/97
1,717,257	SURFACE MOUNT INTERNATIONAL	09/15/92
2,246,801	TECH VENTURES	05/18/99
1,951,628	TECHNOLOGY & LEARNING	01/23/96
2,368,117	TECHTALKS	07/18/00
1,313,385	WALL STREET COMPUTER REVIEW	01/08/85
2,122,518	WEB DESIGN AND DEVELOPMENT	12/16/97
2,114,611	WEB TECHNIQUES	11/18/97

WD 062501/1-1324206:A101/211/926976/v1

SCHEDULE

APPLICATIONS IN THE NAME OF MILLER FREEMAN, INC.

<u>APPLICATION NO.</u>	<u>MARK</u>	<u>APPLICATION DATE</u>
76/219,724	BACKBEAT BOOKS and Design	03/05/01
75/778,564	CRM DEMO AND CONFERENCE	08/18/99
76/161,172	DIAGNOSTIC IMAGING SCAN	11/07/00
76/161,153	DIAGNOSTIC IMAGING SCAN	11/07/00
75/506,758	DIGITAL CONTENT CREATOR	06/22/98
76/051,023	DOCUMENT ENTERPRISE	05/18/00
75/828,435	FINANCIAL TECHNOLOGY EXPO	10/21/99
76/193,088	GAMA MEDIA	01/12/01
76/193,087	GAMA NETWORK	01/12/01
76/207,908	GAME DEVELOPER	02/09/01
75/942,784	GET CONNECTED. WORK SMARTER.	03/13/00

<u>APPLICATION NO.</u>	<u>MARK</u>	<u>APPLICATION DATE</u>
76/110,191	HBA INTERNATIONAL PACKAGING DESIGN COMPETITION	08/16/00
75/793,974	INTERNET APPLIANCE DESIGN	09/03/99
75/868,392	INTERNET TELECOM EXPO	12/10/99
76/077,881	PCB DESIGN CONFERENCE	06/22/00
76/145,372	POINT OF CARE	10/12/00
76/042,681	PRINTED CIRCUIT DESIGN	05/05/00
76/215,023	TECHNOLOGY & LEARNING NETWORK	02/23/01
75/659,428	TECHTALKS	03/12/99
75/670,544	TECHTALKS THE INDUSTRY'S FORUM: TECHNOLOGY ABOUT LANGUAGE, KNOWLEDGE AND SPEECH and Design	03/30/99
76/157,518	THE JOURNAL FOR SURFACE-MOUNT AND ELECTRONICS ASSEMBLY	10/31/00
76/196,063	TRANSFORM	01/18/01
76/196,062	TRANSFORM MAGAZINE	01/18/01

<u>APPLICATION NO.</u>	<u>MARK</u>	<u>APPLICATION DATE</u>
75/868,390	U.S. WOMEN'S HEALTHCARE CONGRESS	12/10/99
75/863,281	WALL STREET E- BUSINESS	12/03/99
75/942,783	WEB VIDEO EXPO	03/13/00

WD 062501/1-1324206:A101/211/926975/v1

State of Delaware
Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "MILLER FREEMAN, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MILLER FREEMAN, INC." TO "MILLER FREEMAN LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF MARCH, A.D. 2001, AT 10 O'CLOCK P.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2258625 8100V

AUTHENTICATION: 1121709

010218753

DATE: 05-08-01

TRADEMARK
REEL: 002347 FRAME: 0469

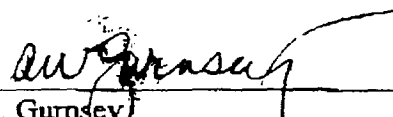
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
MILLER FREEMAN, INC.

This Certificate of Conversion of Miller Freeman, Inc. (the "Corporation") is being executed by the undersigned for the purpose of converting a corporation into a limited liability company pursuant to the Delaware General Corporation Law and the Delaware Limited Liability Company Act.

It is hereby certified that:

1. The name of the Corporation is Miller Freeman, Inc.
2. The name under which the Corporation was originally incorporated and its name immediately prior to the effectiveness of this conversion was: Miller Freeman, Inc.
3. The date of filing of the Corporation's original certificate of incorporation with the Secretary of State of the State of Delaware was March 28, 1991.
4. The name of the limited liability company into which the Corporation will be converted is Miller Freeman LLC
5. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.
6. The conversion shall become effective on March 30, 2001 at 10:00 p.m., Eastern Standard Time.

IN WITNESS WHEREOF, the undersigned, the Senior Vice President and Secretary of the Corporation, has executed this Certificate of Conversion of Miller Freeman, Inc. this 30th day of March, 2001.



 Anne W. Gurnsey
 Senior Vice President and Secretary