

RECC
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08-15-2001

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Walking Company

8-300

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: MARE - S.P.A.

Internal Address:

Via Martiri di Via Fani

Street Address:

Porto Potenza Picena 62016
City: Italy State ZIP

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Italian Joint Stock Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 26, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/667,415

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Harvey S. Hertz, Esq.

Internal Address:

Street Address: 9777 Wilshire Blvd., Ste. 805

City: Beverly Hills State: CA ZIP: 90212

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Harvey S. Hertz

Name of Person Signing

Signature

730-01

Date

Total number of pages: 1

REEL: 002348 FRAME: 0225

ASSIGNMENT OF TRADEMARK

THE WALKING COMPANY, a corporation under the laws of California, is the owner of Patent and Trademark Office Application Serial No. 75/667,415, filed March 24, 1999, covering the trademark MARE.

MARE-S.P.A., an Italian joint stock company, having a place of business at Via Martiri di Via Fani, 1, 62016 Porto Potenza, Picena, Italy, is the successor to the business of THE WALKING COMPANY to which this mark pertains.

For and in consideration of the sum of One (\$1.00) Dollar and other valuable consideration, the receipt of which is hereby acknowledged, THE WALKING COMPANY by these presents does sell, assign, and transfer unto MARE-S.P.A. the entire right, title and interest in and to the trademark MARE and the United States application for registration thereof, Serial No. 75/667,415, filed March 24, 1999, together with that part of the good will of the business connected with the use of and symbolized by said mark.

And for the same consideration, THE WALKING COMPANY further assigns to MARE-S.P.A. all of its right, title, and interest to all damages and profits for past infringement of said trademark.

THE WALKING COMPANY

7/26/01
Date
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES

By: *Dan Finkelstein*
Dan Finkelstein
Chief Executive Officer

On July 26, 2001 2001, before me, personally appeared Dan Finkelstein, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature executed this instrument.

WITNESS my hand and official seal.



[Signature]
Notary Public

TRADEMARK

RECORDED 08/08/2001

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