

10-16-2001

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ORDINATION

To the Commissioner of Patents

101863159

and original documents or copy thereof.

1. Name of conveying party(ies):
 Quality Family Entertainment, Inc. **7-26-01**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (A New York Corporation)
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
 Name: Britt Allcroft Inc.
 Street Address: 1133 Broadway
Suite 1520
 City: New York State NY ZIP 10010

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New York
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 29, 1994

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
2,009,287

Additional numbers attached? Yes No

6. Number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): . . . \$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number - Please charge any underpayments or overpayments to
Deposit Account No. 06-1205
 (Attach duplicate copy of this page if paying by deposit account):

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert L. Powley, Esq.
Fitzpatrick, Cella, Harper & Scinto
30 Rockefeller Plaza
New York, New York 10112-3801

Telephone No.: (212) 218-2100
 Facsimile No.: (212) 218-2200

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert L. Powley [Signature] July 26, 2001
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and documents: **1**

A0098819.WPD (Rev. 5/4/99)
 NY_MAIN 187643 v.1
 08/13/2001 BYRNE 00000107 2009287
 40.00 DP
 01 FC:481

TRADEMARK
 REEL: 002348 FRAME: 0563

SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999