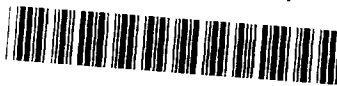


08-16-2001

8-10-01



101812841

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type	Conveyance Type
<input checked="" type="checkbox"/> New	<input checked="" type="checkbox"/> Assignment <input type="checkbox"/> License
<input type="checkbox"/> Resubmission (Non-Recordation) Document ID # _____	<input type="checkbox"/> Security Agreement <input type="checkbox"/> Nunc Pro Tunc Assignment
<input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____	<input type="checkbox"/> Merger <input type="checkbox"/> Change of Name
<input type="checkbox"/> Corrective Document Reel # _____ Frame # _____	<input type="checkbox"/> Other _____
	Effective Date Month Day Year <u>04/02/2001</u>

Conveying Party Mark if additional names of conveying parties attached.

Name Advance Food Company, Inc. Execution Date
Month Day Year 04/02/2001

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Oklahoma

Receiving Party Mark if additional names of receiving parties attached.

Name Advance Brands, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 13800 Wireless Way

Address (line 2) _____

Address (line 3) Oklahoma City Oklahoma 73134
City State Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other Delaware limited liability company

Citizenship/State of Incorporation/Organization _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be on a separate document from assignment.)

08/15/2001 DBYRNE 00000015 1686581

01 FC:481 40.00 OP

02 FC:482 100.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignment, Washington D.C. 20231

TRADEMARK
REEL: 2348 FRAME: 0893

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 312 577-7000

Name Joseph T. Nabor

Address (line 1) Fitch, Even, Tabin & Flannery

Address (line 2) 120 S. LaSalle Street, Suite 1600

Address (line 4) Chicago, IL 60603

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 6

Trademark Application Number(s) or Registration Number(s) [] Mark if additional numbers attached.
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

			1686581	2296897	2307028
			2375858	2376113	

Number of Properties

Enter the total number of properties involved. # 5

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$ 140.00

Method of Payment: Enclosed [x] Deposit Account []
(Enter for payment by deposit account or if additional fees can be charged to the account.)

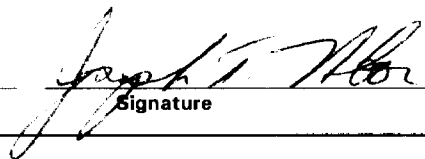
Deposit Account Number: # 06-1135

Authorization to charge additional fees: Yes [x] No []

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Joseph T. Nabor
Name of Person Signing



Signature

8/08/01
Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Advance Food Company, Inc. (hereinafter "Assignor"), an Oklahoma corporation, with its principal office and place of business at 201 South Raleigh Road, Enid, Oklahoma 73701 adopted, used and is using the following trademarks FAST.FIXIN', ADVANCE FAST FIXIN', and EASY BEGINNINGS and is the owner of trademark registrations in the United States having the registration numbers set forth opposite such trademarks (hereinafter "Trademarks"):

<u>Trademarks</u>	<u>Registration Numbers</u>
FAST FIXIN'	2296897 (words)
ADVANCE FAST FIXIN'	2307028 (words & design); 1686581 (words)
EASY BEGINNINGS	2376113 (words & design); 2375858 (words)

WHEREAS, Advance Brands, LLC (hereinafter "Assignee"), a Delaware limited liability company, with its principal office and place of business at 13800 Wireless Way, Oklahoma City, Oklahoma 73134 is desirous of acquiring said Trademarks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said Trademarks and the registrations thereof in the United States, together with the goodwill of the business symbolized by said Trademarks and the registrations thereof.

This Assignment was executed at Enid, Oklahoma
on April 2, 2001.

Advance Food Company, Inc. .

Signature: _____

Name: _____

Title: _____

Greg S. Allen
GREG S. ALLEN
President

Advance Food Company Trademarks Assigned to ADVANCE BRANDS, LLC

Trademark	Serial No.	Registration No.	Goods
EASY BEGINNINGS (Words & Design)	75608144	2376113	Prepackaged, precooked, breaded and non-breaded refrigerated meat products, namely, chicken breast fillets and chicken breast slices, for sale exclusively to consumers on a retail basis
ADVANCE FAST FIXIN' (Words & Design)	75453369	2307028	Chicken, beef, pork, turkey and veal
FAST FIXIN'	75453370	2296897	Chicken, beef, pork, turkey and veal
EASY BEGINNINGS	75489095	2375858	Prepackaged, precooked, breaded and non-breaded refrigerated meat products, namely, chicken breast fillets and chicken breast slices, for sale exclusively to consumers on a retail basis
ADVANCE FAST FIXIN'	74173000	1686581	Meat, turkey and poultry

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