

U.S. 08-16-2001 E



RE 101812896  
TRADEMARKS ONLY

850)

To the Honorable Commissioner of Patents and Trademarks:

Please record the attached original document or copy thereof.

1. Name of conveying party:

George E. Delaney  
Individual: Illinois

2. Name and address of receiving party:

Name: Irwin Toy Limited  
43 Hanna Avenue  
Toronto, Ontario  
Canada M6K 1X6  
Corporation: Canada

(Designation of Domestic Representative and Power of Attorney has been filed concurrently herewith in the Application)

3. Nature of conveyance: Assignment  
Execution date: July 27, 2001

4B. Trademark Application Serial No.: 76/100939

5. Name and address of party to whom correspondence concerning document should be addressed:

Richard M. Rabkin, Esq.  
245 Delaware Street  
Westfield, NJ 07090-1720

6. Total number of applications involved; one (1)

7. Total fee (37 CFR 3.41): \$40  
Paid by enclosed Attorney's check No. 3309 If any additional fees are required, you are hereby authorized to charge them to Deposit Account No. 18-0003.

08/15/2001 DBYRNE 00000071 76100939  
01 FC:481 40.00 OP  
9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard M. Rabkin Richard M. Rabkin 8/16/01  
Reg. No. 18,696 Signature Date

Total number of pages comprising cover sheet: one (1)  
Pages of the attached conveyance: two (2)

TRADEMARK  
REEL: 2348 FRAME: 0998

ASSIGNMENT

Whereas George E. Delaney of 6956 Hawthorne Lane, Hanover Park, IL 60103 (hereinafter "Delaney") has intended to use the mark BABY SHOE BABIES in interstate in or foreign commerce with the United States and has filed an application with the United States Patent and Trademark Office on August 2, 2000 based on his bona fide intent to use such mark in commerce, which application has been given Serial No. 76/100939, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act, and

Whereas Irwin Toy Limited of 43 Hanna Avenue Toronto, Ontario Canada M6K 1X6 (hereinafter "Irwin Toy") is acquiring the entire business or portion thereof to which the mark pertains as required by 15 USC § 1060,

Now Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Delaney does hereby assign to Irwin Toy the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 USC § 1060, nunc pro tunc, as of August 2, 2000.

Dated: 7/27/01

By George E. Delaney  
George E. Delaney

NOTARIAL CERTIFICATE

State of: ILLINOIS

County: COOK

On this 29th day of June, 2001, personally appeared George E. Delaney, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf.

Karen L. Dvorak

Signature of Notary Public

Notarial Seal:

