

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
GEM Communications Holdings, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: GEM Communications, LLC
Internal Address: _____
Address: _____
Street Address: 250 W. 57th St.
City: NEW YORK State: NY Zip: 10019

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 1-1-2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,110,092 (See Att. "A")

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Russell H. Falconer
Internal Address: Baker Botts, LLP

Street Address: 30 Rockefeller Plaza

City: New York State: NY Zip: 10112

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41).....\$ 140
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
02-4377

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Russell Falconer Russell Falconer 10-17-01
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ATTACHMENT A

Trademark Registration Nos.

2,140,739

2,194,887

2,258,441

2,278,684

A S S I G N M E N T

Assignment effective the 1st day of January, 2001.

WHEREAS, Gem Communications Holdings, LLC (hereinafter "Assignor"), a corporation organized and existing under the laws of the state of Delaware, with a place of business at 888 Seventh Avenue, New York, New York 10019, is the owner of all right, title and interest in and to the trademarks listed on Attachment A hereto, the registrations thereof, and the goodwill thereof; and

WHEREAS, GEM Communications, LLC (hereinafter "Assignee"), a corporation organized and existing under the laws of the state of Delaware, with a place of business at 250 West 57th Street, #2421, New York, NY 10019, is desirous of acquiring said marks, the registrations thereof and the goodwill thereof:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its rights, title and interest in and to the said trademarks, together with the goodwill thereof and the United States trademark registrations thereof.

GEM COMMUNICATIONS HOLDINGS, LLC

Dated: Jan. 1, 2001

By: B. Meyer
Name: Brian Meyer
Title: Vice President

ATTACHMENT A

Trademark	Reg. No. /Serial No.	Goods/Services
NEVADA GAMING NEWS	2,110,092	Periodicals, namely, newsletters covering gambling issues, Class 16
GAMETECH	2,140,739	Arranging and conducting tradeshows, exhibitions and business conferences in the field of gaming, Class 35
IGWB	2,194,887	Magazines in the field of gaming and related industries, Class 16 and computer services, namely, providing databases in the field of gaming and related industries via a global computer network, Class 42
GAMING HALL OF FAME	2,258,441	Entertainment in the nature of an annual live awards program to honor excellence in the gaming industry, Class 41
INTERNATIONAL GAMING & WAGERING BUSINESS	2,278,684	Magazines in the field of gaming and related industries, Class 16 and providing information in the field of gaming over a global computer network, Class 35