FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 08-17-2001



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

AUG :

1018	14420 EET ROO		
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).			
Submission Type	Conveyance Type		
X New \( \cdot \cd	X Assignment License		
Resubmission (Non-Recordation) Document ID#	Security Agreement Nunc Pro Tunc Assignment  Effective Date  Month Date Year		
Correction of PTO Error Reel # Frame #	Merger 05/03/2001 Change of Name		
Corrective Document Reel # Frame #	Other		
Conveying Party Mark	s if additional names of conveying parties attached		
Name Rival Networks, Inc.	Month Day Year 05/03/2001		
Formerly Rivals.com, Inc.			
Individual General Partnership Limi	ited Partnership X Corporation Association		
Other			
X Citizenship/State of Incorporation/Organization	Mashington State		
Receiving Party Mark	cif additional names of conveying parties attached		
Name JBS Sports, Inc.			
DBA/AKA/TA			
Composed of			
Address (line 1) 7101 Executive Center Drive			
Address (line 2) Suite 100			
Address (line 3) Brentwood	Tennessee 37027		
Individual General Partnership Li	State/Country  If document to be recorded is an assignment and the receiving party is		
X Corporation Association	not domiciled in the United States, an appointment of a domestic representative should be attached.		
Other	(Designation must be a separate document from Assignment)		
X Citizenship/State of Incorporation/Organization Delaware State			
FOR OFFICE USE ONLY			
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7/16/2001 LMUELLER 00000135 75908302 FC:481 40.00 OP 375.00 OP			

## FORM PTO-1618A Expires 06/30/99

## RECORDATION FROM COVER SHEET CONTINUATION TRADFMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

OMB 0651-0027	TRADEMARRO ONET
Conveying Party Enter Additional Conveying Party Name	Mark if additional names of conveying parties attached  Execution Date  Month Day Year
Formerly	
Individual General Partnershi	p Limited Partnership Corporation Association
Other	
Citizenship/State of Incorporation/C	)rganization
Receiving Party	Mark if additional names of conveying parties attached
Name	
DBA/AKA/TA	
Composed of	
Address (line 1)	
Address (line 2)	
Address (line 3)	State/Country Zip Code
Individual General Partnersh	nip Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an
Corporation Association	appointment of a domestic representative should be attached. (Designation must be a separate
Other	document from Assignment)
Citizenship/State of Incorporation/Org	anization
Trademark Application Number(s)	or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number of	or the Registration Number (DO NOT ENTER BOTH numbers for the same property).
Trademark Application Number	
75/802,512 75/802,513 75	5/877,361
75/909,910 75/909,911 76	6/216,276

FORM P Expires 06/3 OMB 0651-0				U.S. Department of Commerce Patent and Trademark Office TRADEMARK
	presentative Name and	Address	Enter for the first Receiv	ving Party only
Name				The state of the s
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Corresponde	ent Name and Address	Area Code a	nd Telephone Number	(202) 637-5683
Name	Raymond A. Kurz, Esqui		•	
Address (line 1)	Hogan & Hartson LLP			
Address (line 2)	555 Thirteenth Street NW	7		
Address (line 3)	Washington DC 20004			
Address (line 4)				
Pages	Enter the total number of including any attachments		ttached conveyance dod	eument # 3
	Application Number(s) of Trademark Application Number			X Mark if additional numbers attached BOTH numbers for the same property).
	demark Application Number	r(s)	Regis	stration Number(s)
75/908,302	75/698,877	75/698,878	2,389,995	
75/713,381	75/713,382	75/713,383		
75/713,384	75/713,385	75/713,386		
Number of P	roperties Enter	the total number	er of properties involved.	# 16
Fee Amount	Fee Amou	ınt for Propertie	s Listed (37 CFR 3.41):	<b>\$</b> 415.00
Method of Deposit A	· ·	inclosed X	Deposit Account	
	ayment by deposit account or if ad		be charged to the account.) count Number:	# 50-1349
Statement a	nd Signature	Authorization	on to charge additional fee	s: Yes X No
attach	e best of my knowledge and be ned copy is true copy of the or nted herein.			
Raymond A	. Kurz, Esquire	Jungs	AUTA	August 13, 2001

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as of this day of May, 2001, by and between JBS Sports, Inc., a Delaware corporation ("Assignee") and Rival Networks, Inc., a Washington corporation ("Assignor").

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement, dated May 3, 2001 (the "Agreement"), pursuant to which Assignor has agreed to transfer and Assignee has agreed to acquire the trademark registrations/applications identified and set forth on Schedule A attached hereto and incorporated herewith (collectively, the "Marks"), and the goodwill of the business symbolized by the Marks, on the terms and conditions set forth in the Agreement; and

WHEREAS, Assignee wishes to acquire Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, grants and otherwise conveys to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to the Marks, including any rights therein arising under common law, and which includes the use of Marks alone or in combination with other words, figures, designs or indicia, including any rights, title and interest as service marks, trademarks, trade names and all common law rights connected therewith, together with the goodwill of the business symbolized by the Marks and all claims and causes of action relating to infringement of the Marks, including the right to collect damages for such infringements, the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns.

Assignor will reasonably assist Assignee in obtaining or providing such further documents which may be reasonably required to transfer title of the Marks to Assignee.

Dated: May <u>3</u> , 2001	RIVAL NETWORKS, INC.
	By: Saul Gamoran
	Name: Sayl Gamoran
	Title: C£0

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State of Wishington	
County of King )	SS

Before me personally appeared said <u>Saul Ganton</u> and acknowledged the foregoing instrument to be his free act and deed this <u>3rd</u> day of <u>May</u>, 2001,

WOTARY WOTARY

(Notary Public)

-2-

## Schedule A

Docker No.	Mark Name	Registration No. (Senal No.)	Registration Date (Filing Date)
82028-0009	MARCH JAM	(75/908,302)	(February 2, 2000)
82028-0037	RIVAL.COM	(75/698,877)	(May 6, 1999)
82028-0038	RIVAL.COM	(75/698,878)	(May 6, 1999)
82028-0039	RIVAL.NET	(75/698,879)	(May 6, 1999)
82028-0040	RIVAL.NET	(75/698,880)	(May 6, 1999)
82028-0049	RIVALS.COM	(75/713,381)	(May 25, 1999)
82028-0050	RIVALS	(75/713,382)	(May 25, 1999)
82028-0051	RIVALS	(75/713,383)	(May 25, 1999)
82028-0052	RIVALS.COM	(75/713,384)	(May 25, 1999)
82028-0053	RIVAL	(75/713,385)	(May 25, 1999)
82028-0054	RIVAL	(75/713,386)	(May 25, 1999)
82028-0055	RIVALCAST	(75/802,512)	(September 16, 1999)
82028-0056	RIVALS100	(75/802,513)	(September 16, 1999)
82028-0057	ROAST YOUR RIVAL	2,389,995	(September 26, 1999)
82028-0058	RIVALNETWORK	(75/877,361)	(December 20, 1999)
82028-0061	MISCELLANEOUS DESIGN	(75/909,910)	(February 4, 2000)
82028-0062	RIVAL NETWORKS	(75/909,911)	(February 4, 2000)
82028-0066	YOUR SPORTS UTILITY	n/a	(February 23, 2001)
	VEHICLE		

RECORDED: 08/13/2001

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