

08-20-2001



101816463

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

☒ New☐ Resubmission (Non-Recordation)  
Document ID # ☐ Correction of PTO ErrorReel #  Frame # ☐ Corrective DocumentReel #  Frame # 

## Conveyance Type

☒ Assignment☐ License☐ Security Agreement☐ Nunc Pro Tunc Assignment☐ Merger☐ Change of Name☐ Other Effective Date  
Month Day Year  
12/10/1999

## Conveying Party

☐ Mark if additional names of conveying partiesName  The Rival CompanyExecution Date  
Month Day Year  
12/10/1999Formerly ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization  Delaware

## Receiving Party

☐ Mark if additional names of receiving parties attachedName  The Marley CompanyDBA/AKA/TA Composed of Address (line 1)  2300 One First Union PlazaAddress (line 2) Address (line 3)  Charlotte North Carolina/USA 28202

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership☒ Corporation ☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization  North Carolina

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

## FOR OFFICE USE ONLY

08/17/2001 6TON11 00000086 2002549

01 FC:481  
02 FC:48240.00 DP  
575.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002350 FRAME: 0660

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(704) 331-5791

Name

Francis M. Pinckney, Esq.

Address (line 1)

Kennedy Covington Lobdell & Hickman, LLP

Address (line 2)

Bank of America Corporate Center

Address (line 3)

100 N. Tryon Street

Address (line 4)

Charlotte, NC 28202-4006

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

3

**Trademark Application Number(s) or Registration Number(s)**



Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**


2,002,549	1,141,072	1,151,553
1,155,478	1,183,544	1,200,876
1,220,754	1,220,758	1,230,994

**Number of Properties**

Enter the total number of properties involved.

#

24

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

615.00

Method of Payment:

Enclosed



Deposit Account



Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

18-1215

Authorization to charge additional fees:

Yes



No

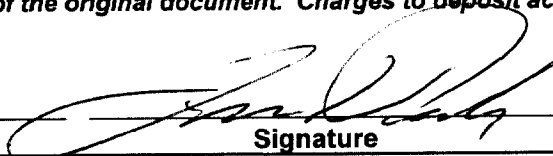


**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Francis M. Pinckney

Name of Person Signing



Signature

August 9, 2001

Date Signed

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

**Conveying Party**

Enter Additional Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name

Formerly

☐

Individual

☐

General Partnership

☐

Limited Partnership

☐

Corporation

☐

Association

☐

Other

☐

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

☐

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐

Individual

☐

General Partnership

☐

Limited Partnership

☐

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

☐

Corporation

☐

Association

☐

Other

☐

Citizenship/State of Incorporation/Organization

**Trademark Application Number(s) or Registration Number(s)**

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**


1,242,695	1,484,170	1,236,168
1,310,983	1,356,457	1,403,029
1,429,147	1,466,285	1,483,268
1,483,998	1,634,755	1,635,863
903,875	1,863,551	1,967,513

TRADEMARK

REEL: 002350 FRAME: 0662

## **TRADEMARK ASSIGNMENT**

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Rival Company, a Delaware corporation having an address at 800 East 101 Terrace, Kansas City, Missouri 64131 (hereinafter "Rival"), hereby sells, assigns, transfers, and sets over to The Marley Company, a Delaware corporation (hereinafter "Marley"), and its successors and assigns, all of Rival's worldwide right, title, and interest, in and to the trademark registrations and applications for registration set forth on Exhibit A hereto, together with the good will of the business symbolized by said trademarks, and the right to sue and recover for past and future infringement, damage, or dilution of the said trademarks, registrations, and applications therefore.

Rival agrees to execute such additional documents as Marley reasonably deems necessary to enable Marley to record this Trademark Assignment in Marley's name in any country throughout the world.

This Trademark Assignment is intended to and shall take effect as a sealed instrument at such time as Rival shall sign below.

The undersigned have executed this Trademark Assignment as of December 10, 1999.

### **THE RIVAL COMPANY**

By:   
Its: Senior Vice President - Finance

### **THE MARLEY COMPANY**

By: \_\_\_\_\_

Its: \_\_\_\_\_

## TRADEMARK ASSIGNMENT

For and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Rival Company, a Delaware corporation having an address at 800 East 101 Terrace, Kansas City, Missouri 64131 (hereinafter "Rival"), hereby sells, assigns, transfers, and sets over to The Marley Company, a Delaware corporation (hereinafter "Marley"), and its successors and assigns, all of Rival's worldwide right, title, and interest, in and to the trademark registrations and applications for registration set forth on Exhibit A hereto, together with the good will of the business symbolized by said trademarks, and the right to sue and recover for past and future infringement, damage, or dilution of the said trademarks, registrations, and applications therefore.

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The undersigned have executed this Trademark Assignment as of December 10, 1999.

THE RIVAL COMPANY

By: \_\_\_\_\_

Its: \_\_\_\_\_

THE MARLEY COMPANY

By: \_\_\_\_\_

Its: PRESIDENT

# Trademarks

Trademark	Status	Country	Reg. No.	Reg. Date
TRIANGLE "F" DESIGN	Registered	Canada	143619	1/21/96
ROSETTA	Registered	United States	2,002,549	9/24/96
TRIANGLE "F" DESIGN	Registered	United States	1,141,072	11/4/80
VARI-LOW	Registered	United States	1,151,553	4/21/81
THE PARLOUR FAN	Registered	United States	1,155,478	5/26/81
MASTER VAC	Registered	United States	1,183,544	12/29/81
THE MASTER VAC BY FASCO AND DESIGN	Registered	United States	1,200,876	7/13/82
SAVANNAH	Registered	United States	1,220,754	12/21/82
WORLD'S FAIR	Registered	United States	1,220,758	12/21/82
THE OLDE SOUTH FAN	Registered	United States	1,230,994	3/15/83
THE CHARLESTON FAN	Registered	United States	1,242,695	6/21/83
LIBERTY COLLECTION	Registered	United States	1,484,170	4/12/88
POWER CAT	Registered	United States	1,236,168	5/3/83
SUPER CAT	Registered	United States	1,310,983	12/25/84
THE HEAT CYCLER	Registered	United States	1,356,457	8/27/85
SWIRLWIND	Registered	United States	1,403,029	7/29/86
LO ZONE	Registered	United States	1,429,147	2/17/87
GREAT ROOM	Registered	United States	1,466,285	11/24/87
ULTRA FAN	Registered	United States	1,483,268	4/5/88
HANG SAFE	Registered	United States	1,483,998	4/12/88
HOME BUILDER	Registered	United States	1,634,755	2/12/91
PORCH FAN AND DESIGN	Registered	United States	1,635,863	2/19/91
TRANSFLO	Registered	United States	903,875	12/8/70
SPARTAN	Registered	United States	1,863,551	11/22/94
GILLESPIE	Registered	United States	1,967,513	4/9/96