

08-20-2001

Form PTO-1594

(Rev. 03/01)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

RocketCash Corp. 8/02/01

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: _____

2. Name and address of receiving party(ies)

Name: The Coca-Cola Company

Internal

Address: _____

Street Address: One Coca-Cola PlazaCity: Atlanta State: GA Zip: 30313

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic
 representative designation is attached: ☐ Yes ☒ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/051908

B. Trademark Registration No.(s)

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Caroline S. KatzInternal Address: NAT 1958Street Address: One Coca-Cola PlazaCity: Atlanta State: GA Zip: 303136. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41).....\$ 40.00☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

03-2325

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true
 copy of the original document.

Caroline S. Katz

Name of Person Signing

Signature Caroline S. KatzDate 8/02/01Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

08/17/2001 LMUELLER 00000202 032325 78051908

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TRADEMARK
 REEL: 002350 FRAME: 0937

ASSIGNMENT OF TRADEMARK

WHEREAS, RocketCash Corporation, a corporation organized under the laws of the State of California, with its principal place of business at 1288 Pear Avenue, Suite B, Mountain View, California 94043, has adopted and is using the trademark "ROCKETCASH" (the "Trademark") for "on-line retail services featuring clothing, books, magazines, computers, games, health and beauty products, pre-recorded movies, office supplies, sporting goods, toys, and consumer electronics; promoting the sale of the goods and services of others through the administration of incentive award programs," which is the subject of U.S. Trademark Application No. 78-051908, filed March 7, 2001, with the United States Patent and Trademark Office (the "Application"); and

WHEREAS, The Coca-Cola Company, with its principal place of business at One Coca-Cola Plaza, Atlanta, Georgia 30313, is desirous of acquiring the entire right, title and interest of RocketCash Corporation in and to the Trademark, the Application and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, RocketCash Corporation does hereby assign to The Coca-Cola Company all of its right, title and interest in and to the Trademark, the Application and the goodwill of the business symbolized thereby.

This assignment is made pursuant to and in accordance with and is subject to (i) the Asset Purchase Agreement dated as of July 3, 2001, as amended, by and among The Coca-Cola Company, NetZero, Inc. and RocketCash Corporation; and (ii) the Blanket Conveyance, Bill of Sale, and Assignment and Assumption Agreement dated as of August 1, 2001, by and among The Coca-Cola Company, SPRT Company LLC, a Delaware limited liability company and subsidiary of The Coca-Cola Company, and RocketCash Corporation.

ROCKETCASH CORPORATION

By: _____

Its: Senior Vice-President & General Counsel

THE COCA-COLA COMPANY

By: _____

Steve Whaley

Its: Vice President

Signed, sealed and delivered
in the presence of:

James W. Ford
Unofficial Witness

Judy J. Roland
Notary Public

Commission expiration date:

