

10-19-2001



Docket No. 10.13/MM/C924

FORM PTO-1594

RE 101870166 TRADEMARKS ONLY

Box Assignment
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Post Office Box 7068
Pasadena, CA 91109-7068

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

10-18-01

<p>1. Name of conveying party(ies): The New Deal Skateboard Products, Inc.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Other <input checked="" type="checkbox"/> Exists Under Laws of California</p> <p>Additional name(s) of conveying party(ies) attached: No</p>	<p>2. Name and address of receiving party(ies): Name: Rocket Trademarks Pty. Ltd.</p> <p>Street Address: 1 Billabong Place, Burleigh Heads, Queensland, 4220, Australia</p> <p><input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Other: <input checked="" type="checkbox"/> Exists Under Laws of Australia</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes (Designation must be a separate document from Assignment). Additional name(s) & address(es) attached? No</p>
<p>3. Name of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: August 1, 2001</p>	<p>4. B. Trademark Registration No.(s)</p> <p>Additional numbers attached? No</p>
<p>4. A. Trademark Application No.(s) 75/736,588 76/055,534 76/055,544 76/055,552 76/055,543 76/126,051 76/176,654 76/226,805</p>	<p>6. Total number of applications or registrations involved..... 8</p> <p>7. <input type="checkbox"/> Total fee enclosed (37 CFR 3.41): Chg. 215</p> <p>8. <input checked="" type="checkbox"/> Any deficiency or overpayment of fees should be charged or credited to Deposit Account No. 03-1728, except for payment of issue fees required under 37 CFR § 1.18 Please show our docket number with any credit or charge to our Deposit Account.</p>
<p>5. Please return the recorded document and address all correspondence to: CHRISTIE, PARKER & HALE, LLP P.O. Box 7068 Pasadena, CA 91109-7068 Attention: Michael J. MacDermott</p>	<p>10. <input type="checkbox"/> Explanatory letter is enclosed.</p>
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Date: October 18, 2001</p> <p>By <u><i>Michael J. MacDermott</i></u> Name: Michael J. MacDermott 626/795-9900 ext. 4536</p> <p>I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on October 18, 2001. <u><i>Diane M. Hernandez</i></u></p> <p>Total number of pages including cover sheet, attachments, and document: 9</p>	

SCHEDULE A**Applications**

Trademark Name	Application No.	Issue Date
ELEMENT	75/736,588	6/24/1999
ELEMENT FOR LIFE	76/055,534	5/23/2000
ELEMENT SKATEBOARDS	76/055,544	5/23/2000
WIND WATER FIRE EARTH	76/055,552	5/23/2000
FUTURE IS NATURE	76/055,543	5/23/2000
ELEMENT SKATEBOARD PROJECTS	76/126,051	9/11/2000
TREE DESIGN	76/176,654	5/12/2000
ELEMENT	76/226,805	3/12/2001

.:ODMA\MHODMA\CPHPAS;389143;1

DEED OF ASSIGNMENT

THIS DEED is made this 1st day of August, 2001

BETWEEN THE NEW DEAL SKATEBOARD PRODUCTS, INC., a California Corporation, d/b/a "Giant Distribution", having its principal offices at 11561 Westminster Avenue, Garden Grove, California, 92843-3196, United States of America (the "Assignor")

AND ROCKET TRADEMARKS PTY LTD, Australian Company Number 097 257 522, of 1 Billabong Place, Burleigh Heads, 4220, Queensland, Australia (the "Assignee")

WHEREAS:

- A. The Assignor has adopted, used, is using and is to the best of its knowledge and belief, the owner of the trade marks identified in the attached schedule (the "Trade Marks"), registered or unregistered.
- B. The Assignor has agreed with the Assignee to assign all rights to the Trade Marks, including all registrations and applications for the Trade Marks, together with the goodwill in the Trade Marks, any other rights in or relating to the Trade Marks including copyright, and that portion of the Assignor's business to which the Trade Marks pertain.


NOW THIS DEED WITNESSES THAT, for good and valuable consideration the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the Trade Marks including all registrations and applications for the Trade Marks, together with the goodwill in the Trade Marks in respect of the goods for which the Trade Marks are used, registered or are to be registered, any other rights in or relating to the Trade Marks including copyright (including copyright registration no. TX 5181099 titled "ELEMENT" logo), and that portion of the Assignor's business to which the Trade Marks pertain.

2.


EXECUTED AS A DEED

SIGNED SEALED AND DELIVERED
by THE NEW DEAL SKATEBOARD
PRODUCTS, INC., a California Corporation,
d/b/a "Giant Distribution"

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)
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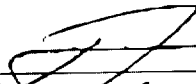
Name: _____
Title: *President*



Name: *Stephen Douglas*
Title: *President*

SIGNED SEALED AND DELIVERED
by ROCKET TRADEMARKS PTY LTD,
Australian Company Number 097 257 522,
in accordance with its Constitution





Name: *PAUL FREDERICKS*
Title: *COMPANY SECRETARY*

Name: _____
Title: _____


SCHEDULE OF TRADEMARKS

Registration No.

Serial No.

Trademark

Country

USA	ELEMENT	75/736,588	
USA	ELEMENT	To be allocated (Application filed on 9 April 2001 divided out of Serial No. 75/736,588)	
USA	ELEMENT FOR LIFE	76/055,534	
USA	FUTURE IS NATURE	76/055,543	
USA	ELEMENT SKATEBOARDS	76/055,544	
USA	ELEMENT SKATEBOARDS	To be allocated (Application filed on 6 June 2001 divided out of Serial No. 76/055,544)	
USA	WIND WATER FIRE EARTH	76/055,552	
USA	ELEMENT SKATEBOARD PROJECTS	76/126,051	
			
USA	ELEMENT	76/176,654	
USA		76/226,805	

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California }
County of Orange } ss.

On 9-21-01, before me, Michelle L. Knight,
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared Stephen Robert Douglas,
Name(s) of Signer(s)

personally known to me
 proved to me on the basis of satisfactory evidence



to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.
Michelle L. Knight
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document
Title or Type of Document: Deed of Assignment
Document Date: 8/1/01 Number of Pages: 3 (acknowledgment)

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer
Signer's Name: Stephen Robert Douglas
 Individual
 Corporate Officer — Title(s): President
 Partner — Limited General
 Attorney in Fact
 Trustee
 Guardian or Conservator
 Other: _____



Signer is Representing: _____

Trademark	Application No.
ELEMENT	75/736,588
ELEMENT	To be allocated (application filed on 9 April 2001 divided out of serial no. 75/736,588)
ELEMENT FOR LIFE	76/055,534
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