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SECRET

To the Honorable Commissioner of P

ed original documents or copy thereof.

1. Name of conveying party(ies):

Fantasy Sports Properties, Inc.

- Individual(s)
- General Partnership
- Corporation-State: **Virginia**
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **August 6, 2001**

Name of receiving party(ies):

Name: **iTV Entertainment, LLC**

Address: **11600 Sunrise Valley Drive, Suite 270**

City: **Reston** State: **VA** Zip: **20191**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State: **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Applications

Mark	Serial No.

B. Trademark Registrations

Mark	Reg. No.
FANTASY BASKETBALL	1,855,010
FANTASY HOCKEY	1,850,365
FRANCHISE FOOTBALL LEAGUE	1,852,395
FRANCHISE MANAGER	2,126,045

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rebecca B. Gibbs, Esq. C/O Fish & Neave

Street Address: 1251 Avenue of the Americas

City: New York State: New York Zip: 10020

6. Total number of applications and registrations involved:

Four

7. Total fee (37 CFR 3.41):.....\$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 06-1075

(Attach duplicate copy of this page if paying by deposit account)

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01 FC:481	40.00 00
02 FC:482	75.00 00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rebecca B. Gibbs
Name of Person Signing

Rebecca Gibbs
Signature

August 9, 2001
Date

Total number of pages including cover sheet, attachments, and document:

4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, Fantasy Sports Properties, Inc. ("Assignor"), a Virginia corporation having its principal place of business at 11600 Sunrise Valley Drive, Suite 270, Reston, Virginia 20191, is the owner of all right, title and interest in and to the trademarks and service marks shown on the attached Exhibit 1, and the goodwill represented by said trademarks and service marks;

WHEREAS, iTV Entertainment, LLC ("Assignee"), a Delaware limited liability corporation having its principal place of business at 11600 Sunrise Valley Drive, Suite 270, Reston, Virginia 20191, wishes to acquire the trademarks and service marks listed on Exhibit 1, the registrations thereof, and the goodwill represented thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee nunc pro tunc as of June 28, 2001 all right, title and interest in and to the trademarks and service marks listed on Exhibit 1, the registrations thereof and the goodwill represented by said trademarks and service marks, together with the right to sue for and to collect damages for past infringements of said trademarks and service marks.

FANTASY SPORTS PROPERTIES, INC.

Dated: AUG. 6, 2001

By: 

Name: PATRICK J. HUGHES

Title: PRESIDENT

EXHIBIT 1

Mark	Registration No./ Serial No.	International Class(es)
FANTASY BASKETBALL	1,855,010	16 (not renewed), 28
FANTASY HOCKEY	1,850,365	28
FRANCHISE FOOTBALL LEAGUE	1,852,395	16, 28
FRANCHISE MANAGER	2,126,045	28