



To the Honorable Commissioner of

101819454

the attached original documents or copy hereof.

and address of receiving party(ies):

1. Name of conveying party(ies):

HOLLYWOOD STOCK EXCHANGE

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership
- Delaware

Additional name(s) of conveying party(ies) attached Yes No

Name: HOLLYWOOD STOCK EXCHANGE, LLC
Address:

One World Trade Center
New York, New York 10049

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Release of Security Interest Agreement
- Merger
- Change of Name

Execution Date: April 18, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).
2,285,009

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Patrick Boisson
Signature

8/9/2001
Date

Total number of pages comprising cover sheet:

TRADEMARK/SERVICE MARK ASSIGNMENT

THIS AGREEMENT ("Agreement"), effective May 25, 2001, is between The Hollywood Stock Exchange, a Delaware Corporation with a place of business at 9800 S. Sepulveda Blvd., Suite 816, Los Angeles, California 90045 ("HSX"), and Hollywood Stock Exchange, LLC, a Delaware Limited Liability Company with a place of business at One World Trade Center, New York, New York 10049 ("Hollywood").

WHEREAS, HSX is the owner of the trademark HOLLYEX and owns a U.S. federal trademark registration for the HOLLYEX mark, Registration No. 2,285,009 (hereinafter the "HOLLYEX Mark");

WHEREAS, to the best of HSX's knowledge no proceedings to cancel the identified registration is pending and no other party makes a claim of ownership to this registration; and

WHEREAS, HSX desires to assign to Hollywood all United States and worldwide rights it holds in and to the HOLLYEX mark, together with any associated goodwill; and


NOW THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt of which is hereby acknowledged, HSX hereby assigns to Hollywood all United States and worldwide right, title and interest in the HOLLYEX mark, together with the good will of the business symbolized by the HOLLYEX Mark, and with all claims that could be asserted by HSX arising out of or relating to the use or ownership of the HOLLYEX Mark, in accordance with Trademark Act § 10, 15 U.S.C. § 1060.

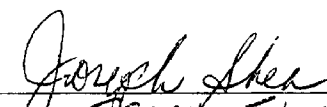
HSX agrees that upon request by Hollywood it shall execute or arrange to have executed any and all further documents as are necessary and/or required to effectuate the recording of this assignment of the HOLLYEX Mark.

The undersigned representative of HSX, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the U.S. Code and that such willful false statements may jeopardize the validity of the identified United States registration, declares: that he/she is an officer of HSX, the Assignor corporation, and is authorized to execute this instrument on behalf of said corporation; and that all statements made of his knowledge are true and all statements made on information and belief are believed to be true.

THE HOLLYWOOD STOCK
EXCHANGE

HOLLYWOOD STOCK EXCHANGE, LLC

By: 
Name: STEVEN LEHAROFF
Title: PRESIDENT

By: 
Name: JOSEPH SHEA
Title: EXECUTIVE MANAGING DIRECTOR