



08-22-2001

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Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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101819707

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

RE

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Advanstar Wideband

8.1701

(Advanstar Communications Inc.

& Wideband, Inc.)

☐ Individual(s)☐ Association☒ General Partnership☐ Limited Partnership☐ Corporation-State☐ Other _____Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other _____Execution Date: January 1, 2001

2. Name and address of receiving party(ies)

Name: Advanstar Communications Inc.

Internal

Address: _____

Street Address: 131 W. 1st StreetCity: Duluth State: MN Zip: 55802☐ Individual(s) citizenship _____☐ Association _____☐ General Partnership _____☐ Limited Partnership _____☒ Corporation-State Delaware☐ Other _____If assignee is not domiciled in the United States, a domestic
representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,402,398Additional number(s) attached ☒ Yes ☐ No 1017290445. Name and address of party to whom correspondence
concerning document should be mailed:Name: Susanne L. WegenerInternal Address: Advanstar Communications
Inc.Street Address: 131 W. 1st StreetCity: Duluth State: MN Zip: 558026. Total number of applications and
registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ _____

☐ Enclosed submitted w/101729044☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true
copy of the original document.*Susanne L. Wegener

Name of Person Signing

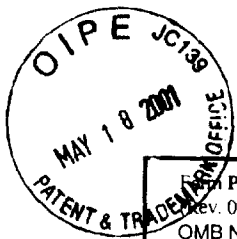
Susanne L. Wegener

Signature

8/16/01

Date

Total number of pages including cover sheet, attachments, and document: 4Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231TRADEMARK
REEL: 002352 FRAME: 0412



05-25-2001



101729044

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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2,402,398

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Name: Susanne L. Wegener

Internal Address: Advanstar Communication
Inc.

Street Address: 131 W. 1st Street

City: Duluth State: MN Zip: 55802

6. Total number of applications and
registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true
copy of the original document.

Susanne L. Wegener

Name of Person Signing

Signature

5/17/01

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231TRADEMARK
REEL: 002352 FRAME: 0413

TRADEMARK ASSIGNMENT

WHEREAS, ADVANSTAR WIDEBAND, a New York general partnership (hereinafter the "Partnership") with a place of business at One Park Avenue, New York, NY 10016, has registered and is using the following trademark:

<u>MARK</u>	<u>REG./SERIAL NO.</u>	<u>DATE REG.</u>
LICENSE! and Design	2,402,398	11/07/2000

WHEREAS, all of the partners of the Partnership are WIDEBAND, INC., a New York corporation, and ADVANSTAR COMMUNICATIONS INC., a New York corporation;

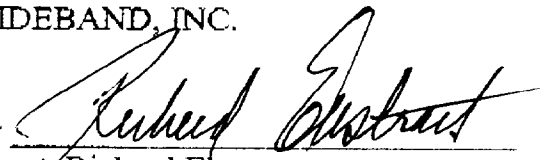
WHEREAS, Advanstar Communications Inc., a New York corporation with an office at One Park Avenue, New York, NY 10016, has acquired all of the interests and thus the assets of the Partnership, including the above listed trademark and any registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Partnership does hereby sell, grant, convey and assign to Advanstar Communications Inc., all of the right, title and interest in and to the said trademark together with the goodwill of the business symbolized thereby and the above described registration.


DATED effective the 1st day of January, 2001.

ADVANSTAR WIDEBAND, a New York general partnership, by its partners:

WIDEBAND, INC.

By 
Name: Richard Ekstrat
Title: President

ADVANSTAR COMMUNICATIONS INC.

By 
Name: Eric Lisman
Title: Vice President & General Counsel