

FORM PTO-1618A  
Expires 08/30/99  
OMB 0851-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

08-22-2001



RG R

101819712  
TRADEMARKS ONLY

HEET

5-14-01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New

Resubmission (Non-Recordation)  
Document ID # 101722910

Correction of PTO Error  
Reel #          Frame #         

Corrective Document  
Reel #          Frame #         

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other   

Effective Date  
Month Day Year  
05 07 2001

**Conveying Party**

Mark if additional names of conveying parties attached Execution Date  
Month Day Year

Name PALACE ARENA FOOTBALL, LLC 05 07 2001

Formerly   

Individual  General Partnership  Limited Partnership  Corporation  Association

Other LIMITED LIABILITY COMPANY

Citizenship/State of Incorporation/Organization MICHIGAN

**Receiving Party**

Mark if additional names of receiving parties attached

Name ARENA FOOTBALL LEAGUE LLC

DBA/AKA/TA   

Composed of   

Address (line 1) 20 N. WACKER DRIVE

Address (line 2) SUITE 1231

Address (line 3) CHICAGO IL 60606

Individual  General Partnership  Limited Partnership  Corporation  Association

Other LIMITED LIABILITY COMPANY

Citizenship/State of Incorporation/Organization DELAWARE

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**FOR OFFICE USE ONLY**

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

FORM PTO-1618B  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name CHRISTOPHER J. ONDRULA

Address (line 1) ARENA FOOTBALL LEAGUE LLC

Address (line 2) 20 N. WACKER DRIVE

Address (line 3) SUITE 1231

Address (line 4) CHICAGO, IL 60606

**Correspondent Name and Address**

Area Code and Telephone Number

(312) 621-7000

Name CHRISTOPHER J. ONDRULA

Address (line 1) ARENA FOOTBALL LEAGUE LLC

Address (line 2) 20 N. WACKER DRIVE

Address (line 3) SUITE 1231

Address (line 4) CHICAGO, IL 60606

Pages Enter the total number of pages of the attached conveyance document including any attachments.

# 5

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<u>76/024961</u>		
<u>76/036886</u>		


**Number of Properties**

Enter the total number of properties involved.

# 2

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$                     

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment of deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#                     

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

SCOTT A. ANDRESEN  
Name of Person Signing

Scott A. A  
Signature

9-AUG-01  
Date Signed

FORM PTO-1618A  
Expires 08/30/99  
OMB 0851-0027

05-21-2001



101722910

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

5-14-01

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  Change of Name

Other

Effective Date  
Month Day Year  
**05 07 2001**

#### Conveying Party

Mark if additional names of conveying parties attached Execution Date  
Month Day Year

Name PALACE ARENA FOOTBALL, LLC **5-7-01**

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other LIMITED LIABILITY COMPANY

Citizenship/State of Incorporation/Organization MICHIGAN

#### Receiving Party

Mark if additional names of receiving parties attached

Name ARENA FOOTBALL LEAGUE, LLC

DBA/AKA/TA

Composed of

Address (line 1) 20 N. WACKER DRIVE

Address (line 2) SUITE 1231

Address (line 3) CHICAGO IL 60606  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other LIMITED LIABILITY COMPANY

Citizenship/State of Incorporation/Organization DELAWARE

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FOR OFFICE USE ONLY

65E

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TRADEMARK  
REEL: 002352 FRAME: 0488

FORM PTO-1618B  
Expires 06/30/96  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name: CHRISTOPHER J. ONDRULA

Address (line 1): ARENA FOOTBALL LEAGUE, LLC

Address (line 2): 20 N. WACKER DRIVE

Address (line 3): SUITE 1231

Address (line 4): CHICAGO, IL 60606

Correspondent Name and Address

Area Code and Telephone Number

(312) 621-7000

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Registration Number(s)

76/024961						
76/036886						

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Enter the total number of properties involved.

# 2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 65.00

Method of Payment:

Enclosed  Deposit Account

Deposit Account

(Enter for payment of deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Scott A. Andresen

Name of Person Signing

Scott AA

Signature

5-7-01

Date Signed

**ASSIGNMENT OF TRADEMARKS/ SERVICE MARKS**

WHEREAS, Palace Arena Football, LLC a Michigan limited liability company with its principle place of business at Two Championship Drive, Auburn Hills, Michigan 48326-1752 ("Assignor"), is the sole and exclusive owner of the following Trademark an/or Service Mark applications ("Marks"):

DETROIT FURY, Application Serial No. 76/024961, application date April 13, 2000.

DETROIT FURY, Application Serial No. 76/036886, application date April 28, 2000.

WHEREAS, Arena Football League LLC, a Delaware limited liability company with its principal place of business at 20 North Wacker Drive, Suite 1231, Chicago, Illinois 60606 (Assignee"), desires to acquire the entire right, title and interest in, to and under the said Marks;

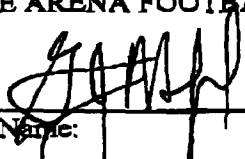
NOW, THEREFORE, for and in consideration of the sum of One dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, transfer, convey and assign to said Assignee the entire right, title and interest in, to and under said Marks, together with the goodwill of the business symbolized by the Marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment and sale had not be made. Assignor further agrees to execute any and all documents and do any such further acts that shall be required in order for Assignee to secure such rights.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.


IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized, this 20 day of May, 2001.

PALACE ARENA FOOTBALL, LLC

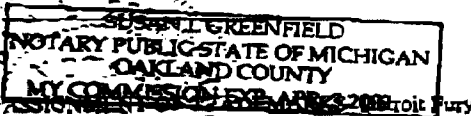
BY:

  
Name: \_\_\_\_\_  
Title: SVP/SM

Subscribed and sworn before me  
on this 20 day of  
May, 2001

Signature: 

My commission expires on:



PTO/IM/1553 (Rev. 4/2000)  
OMB No. 0651-0009 (Exp. 03/31/2001)

**\* Trademark/Service Mark Allegation of Use \***

**\* (Statement of Use/Amendment to Allege Use) \***

**\* (15 U.S.C. §1051(c) or (d)) \***

**\* To the Commissioner for Trademarks \***

<DOCUMENT INFORMATION>  
<TRADEMARK/SERVICEMARK ALLEGATION OF USE>  
<VERSION 1.2>

<TRADEMARK/SERVICEMARK INFORMATION>  
<MARK> DETROIT FURY  
<SERIAL NUMBER> 76036886  
<LAW OFFICE ASSIGNED> TMO Law Office 110

<APPLICANT INFORMATION>  
<NAME> Palace Arena Football  
<STREET> 2 Championship Drive  
<CITY> Auburn Hills  
<STATE> MI  
<COUNTRY> USA  
<ZIP/POSTAL CODE> 48326-1752

<GOODS AND SERVICES INFORMATION>  
<ALL GOODS AND/OR SERVICES IN APPLICATION/NOTICE OF ALLOWANCE> Yes

~ The applicant is using or is using through a related company the mark in commerce on or in connection with all the goods/services listed in the Application/Notice of Allowance. ~

<FEE INFORMATION>  
<TOTAL FEES PAID> 300  
<NUMBER OF CLASSES> 3

<USE INFORMATION>  
<SPECIMEN DESCRIPTION> (Class 16) Photograph of a bumper sticker bearing the mark.  
<FIRST USE ANYWHERE DATE> 01/12/2000  
<FIRST USE IN COMMERCE DATE> 01/01/2001

<SPECIMEN DESCRIPTION> (Class 28) Photograph of a rubber football bearing the mark;  
 Photograph of a "plush-toy" football bearing the mark.  
 <FIRST USE ANYWHERE DATE> 01/12/2000  
 <FIRST USE IN COMMERCE DATE> 01/01/2001

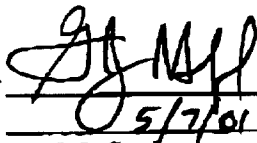
<SPECIMEN DESCRIPTION> (Class 41) Photocopy of an advertisement used to promote the  
 team and the sale of game tickets that appeared in print media; a promotional packet distributed  
 to sell game tickets, season tickets and corporate sponsorships.  
 <FIRST USE ANYWHERE DATE> 01/12/2000  
 <FIRST USE IN COMMERCE DATE> 01/01/2001

<SIGNATURE AND OTHER INFORMATION>

*- Declaration: Applicant requests registration of the above-identified trademark/service mark in  
 the United States Patent and Trademark Office on the Principal Register established by the Act  
 of July 5, 1946 (15 U.S.C. §1051 et seq., as amended). Applicant is the owner of the mark sought  
 to be registered, and is using or is using through a related company the mark in commerce on or  
 in connection with the goods/services identified above, as evidenced by the attached specimen(s)  
 showing the mark as used in commerce. -*

- The undersigned being hereby warned that willful false statements and the like are  
 punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such  
 willful false statements and the like may jeopardize the validity of this document,  
 declares that he/she is properly authorized to execute this document on behalf of the  
 Owner; and all statements made of his/her own knowledge are true and that all  
 statements made on information and belief are believed to be true. -

<SIGNATURE>



\* please sign here\*

<DATE>

5/7/01

<NAME> Gregory Myford

<TITLE> Director

<TELEPHONE NUMBER> (248) 377-8305

PTO/TM/1553 (Rev 4/2000)  
OMC No 0651-0009 (Exp 03/31/2001)

**\* Trademark/Service Mark Allegation of Use \***

**\* (Statement of Use/Amendment to Allege Use) \***

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**\* To the Commissioner for Trademarks \***

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<VERSION 1.2>

<TRADEMARK/SERVICEMARK INFORMATION>

<MARK> DETROIT FURY

<SERIAL NUMBER> 76036886

<LAW OFFICE ASSIGNED> TMO Law Office 110

<APPLICANT INFORMATION>

<NAME> Palace Arena Football

<STREET> 2 Championship Drive

<CITY> Auburn Hills

<STATE> MI

<COUNTRY> USA

<ZIP/POSTAL CODE> 48326-1752

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<ALL GOODS AND/OR SERVICES IN APPLICATION/NOTICE OF ALLOWANCE> Yes

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<FEE INFORMATION>

<TOTAL FEES PAID> 300

<NUMBER OF CLASSES> 3

<USE INFORMATION>

<SPECIMEN DESCRIPTION> (Class 16) Photograph of a bumper sticker bearing the mark.

<FIRST USE ANYWHERE DATE> 01/12/2000

<FIRST USE IN COMMERCE DATE> 01/01/2001



<SPECIMEN DESCRIPTION> (Class 28) A photograph of a toy bearing the mark.

<FIRST USE ANYWHERE DATE> 01/12/2000

<FIRST USE IN COMMERCE DATE> 01/01/2001

<SPECIMEN DESCRIPTION> (Class 41) A media guide giving information about the team's schedule, players, employees, and other information proving that the mark is being used in connection with the organization and presentation of sports games; a promotional packet distributed to sell game tickets, season tickets and corporate sponsorships.

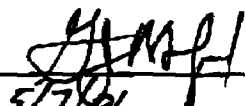
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- The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true. -

<SIGNATURE>  \* please sign here\*  
<DATE> 5/7/01  
<NAME> Gregory Myford  
<TITLE> Director  
<TELEPHONE NUMBER> (248) 377-8305