

08-22-2001

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TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
Aug. 9, 2001

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
Aug. 9, 2001

Name Planet Fitness, Inc.

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization Florida

Receiving Party

Mark if additional names of receiving parties attached

Name Planet Fitness Enterprises, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 2101 North University Drive

Address (line 2)

Address (line 3) Sunrise Florida 33322

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization Florida

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:

QBWPB\155249.T

Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231

TRADEMARK

REEL: 002352 FRAME: 0503

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2438677"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert J. Sacco, Esq.



8/13/01

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Planet Fitness, Inc., a Florida corporation, located and doing business at 3960 RCA Boulevard, Palm Beach Gardens, Florida 33410 (hereinafter "ASSIGNOR"), owns the trademark PLANET FITNESS (hereinafter "Trademark"), bearing U.S. Trademark Registration No. 2,438,677 (hereinafter "the Trademark");

WHEREAS, ASSIGNOR is desirous of assigning all worldwide right, title, and interest in and to the Trademark including all common law rights, together with all good will associated with the Trademark, to Planet Fitness Enterprises, Inc. doing business at 2101 North University Drive, Sunrise, Florida 33322 (hereinafter "ASSIGNEE"), and

WHEREAS, ASSIGNEE is desirous of acquiring all right, title, and interest in and to the Trademark at common law, together with all good will associated with the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE all worldwide right, title, and interest in and to the Trademark including all common law rights, together with all good will associated with the Trademark

ASSIGNOR warrants that it has the full right to make the conveyance herein. ASSIGNOR also agrees to execute and deliver, at the request of ASSIGNEE, all papers, instruments, and assignments, and to perform any other reasonable acts the ASSIGNEE may require in order to vest all of ASSIGNOR'S right, title, and interest in and to the Trademark, together with the good will associated with the Trademark. ASSIGNEE further agrees to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by ASSIGNEE, to the extent such evidence is in the possession or control of ASSIGNOR.

Planet Fitness, Inc.

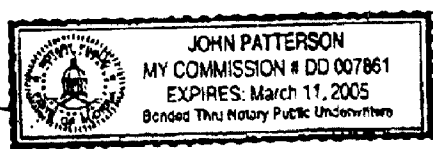
By: [Signature]
Name: [Signature]
Title: President
Anthony Perdicaro

State of _____
County of _____

On this 9th day of August, 2000, before me personally appeared Anthony Perdicaro, to me known, who, being duly sworn, did say that he/she is the President of Planet Fitness, Inc., and as such is duly authorized to sign the foregoing instrument.

[Signature]
Notary Public
My Commission Expires: 3/11/05

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** TOTAL PAGE .03 **