

08-22-2001

Form PTO-1594 RI  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p><u>Lip-Ink International</u></p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State <u>California</u>  <input type="checkbox"/> Other <u>813-01</u></p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>Rosemarie Nichols</u>  Internal  Address: _____</p> <p>Street Address: <u>225 38th St.</u>  City: <u>Manhattan</u> State: <u>CA</u> Zip: <u>90266</u>  <u>Beach</u></p> <p><input checked="" type="checkbox"/> Individual(s) citizenship <u>United States</u>  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input type="checkbox"/> Corporation-State _____  <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No  (Designations must be a separate document from assignment)  Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>August 8, 2001</u></p>	

<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p><u>76/182,787</u></p>	<p>B. Trademark Registration No.(s)</p> <p>_____</p>
<p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Marnie Wright Barnhorst, Esq.</u>  <u>The Trademark Group</u>  Internal Address: _____</p> <p>_____</p> <p>Street Address: <u>2200 Symphony Towers</u>  <u>750 B Street</u></p> <p>City: <u>San Diego</u> State: <u>CA</u> Zip: <u>92101</u></p>	<p>6. Total number of applications and registrations involved: <span style="border: 1px solid black; padding: 2px;">1</span></p> <p>7. Total fee (37 CFR 3.41) <u>\$ 40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Marnie Wright Barnhorst, Esq.  August 9, 2001  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 2

08/21/2001 TDIAZI 00000031 76182787

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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TRADEMARK  
REEL: 002352 FRAME: 0695

ASSIGNMENT OF FEDERAL INTENT-TO-USE APPLICATION

WHEREAS, Lip-Ink International ("Assignor"), a California corporation, having a place of business at 105 Eucalyptus, El Segundo, California 90245, intends to use the mark **LIP-INK SEMI-PERMANENT COSMETICS** in commerce and has filed an application, now assigned Serial No. 76/182,787, with the United States Patent and Trademark office under Section 1(b) of the Trademark Act, indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act, and

WHEREAS, Assignor is assigning the mark in the above-identified application and substantially all of the business or the portion thereof to which the mark pertains, as required by 15 U.S.C. Section 1060; and

WHEREAS, Rosemarie Nichols ("Assignee"), an individual, having an address at 225 38th Street, Manhattan Beach, California, 90266, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefor, together with all common law rights and the goodwill of the business symbolized by said trademark.

Signed at EL SEGUNDO, this 8<sup>TH</sup> day of AUGUST, 2001  
CALIFORNIA

Lip-Ink International [Assignor]

Rosemarie Nichols  
(Signature)  
ROSEMARIE NICHOLS  
(Print or type name and position - must be an officer).  
PRESIDENT



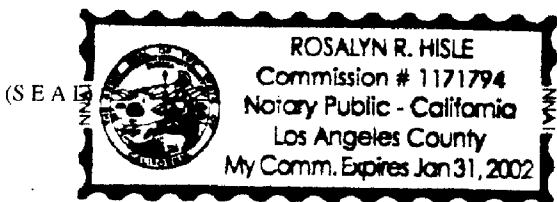
STATE OF California )  
) ss.  
COUNTY OF Los Angeles )

On Aug 7<sup>th</sup>, 2001, before me, the undersigned Notary Public, personally appeared ROSEMARIE NICHOLS

\_\_\_\_\_ personally known to me  
OR  
 proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS MY HAND AND OFFICIAL SEAL  
ROSALYN R HISLE



TRADEMARK

RECORDED: 08/13/2001

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