

08-23-2001



Form PTO-1594
(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

101820975

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Wirning Moves, Inc. 18/14/01

- Individual(s)
- General Partnership
- Corporation-State Massachusetts
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 16, 2001

2. Name and address of receiving party(ies)

Name: Ralston Purina Company

Internal Address: _____

Street Address: Checkerboard Square

City: St. Louis State: MO Zip: 63164

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Missouri
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,464,908

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alpheus E. Forsman

Internal Address: 9-T

Ralston Purina Company

Street Address: Checkerboard Square

City: St. Louis State: MO Zip: 63164

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-0130

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Alpheus E. Forsman

Name of Person Signing

Signature

August 9, 2001

Date

2

Total number of pages including cover sheet, attachments, and document:

documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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08-14-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #73

TRADEMARK
REEL: 002353 FRAME: 0492

TRADEMARK ASSIGNMENT

WHEREAS, Winning Moves, Inc., a Massachusetts corporation, 100 Conifer Hill Drive, Suite 102, Danvers, Massachusetts 01923 has adopted, used and is using the trademark CHOW HOUND, which is the subject of a pending application in the United States Trademark Office, Serial No. 75/623,441; and

WHEREAS, Ralston Purina Company, a Missouri corporation, Checkerboard Square, St. Louis, Missouri 63164 is desirous of acquiring said mark and the pending application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Winning Moves, Inc. does hereby assign unto Ralston Purina Company all right, title and interest in and to said mark, together with the goodwill of the business associated with the mark, and the pending application identified by Serial No. 75/623,441.

WINNING MOVES, INC.

By: Philip E. O'Leary

Title: president

Date: 11/15/2001