

08-23-2001



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Guinness PLC
Individual(s) Association General Partnership Limited Partnership Corporation-State Other A.U.K. public limited company

2. Name and address of receiving party(ies) Name: Diageo PLC Internal Address: Street Address: 8 Henrietta Place City: London State: England Zip: W1G 0NB
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other A.U.K. public limited company

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: December 17, 1997

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) See attached Schedule

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Laurel E. Queeno, Esq. Morgan, Lewis & Bockius LLP Internal Address: Street Address: 1800 M Street, N.W. Washington City: State: D.C. Zip: 20036

6. Total number of applications and registrations involved: 14
7. Total fee (37 CFR 3.41): \$365.00 Enclosed Authorized to be charged to deposit account
8. Deposit account number: 13-4520 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Laurel E. Queeno Signature Date: 8/20/01

Total number of pages including cover sheet, attachments, and document: 3
Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/22/2001 AMVED1 00000144 1962921 01 FC:481 40.00 DP 01 FC:482 325.00 DP

TRADEMARK REEL: 002353 FRAME: 0512

**SCHEDULE**

<b>MARK</b>	<b>NUMBER</b>
HARP - Label	1962921
DRAUGHT GUINNESS - Can Label	1969268
GUINNESS GOLD - Label	1561254
GUINNESS SIMPLIFIED HARP - Device	1430801
KALIBER	1341344
GUINNESS SIMPLIFIED HARP	1201358
GUINNESS	1182992
GUINNESS and Design	1057882
GUINNESS SIMPLIFIED HARP	1060798
GUINNESS BULLDOG - Label	872710
HARP - Label	870991
GUINNESS ORNAMENTED HARP	865078
GUINNESS EXTRA STOUT - Label	861769
GUINNESS	321014



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 23307

The Registrar of Companies for England and Wales hereby certifies that

GUINNESS PLC

having by special resolution changed its name, is now incorporated  
under the name of

DIAGEO PLC

Given at Companies House, London, the 17th December 1997

*L. Barnes*  
MRS. L. BARNES

For The Registrar Of Companies



C O M P A N I E S H O U S E

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RECORDED: 08/20/2001

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REEL: 002353 FRAME: 0514