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U.S. Patent & TMO/TM Mail Rcpt Dt #11

RE

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(rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)



101821083

Tab settings

8-7-01

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): BOMBRIL-CIRIO S/A

- Individual(s)
- General Partnership
- Corporation-State (BRAZIL)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies)

Name: CLOROX-BOMBRIL S/A
 Internal Address: _____
 Street Address: VIA ANCHIETA RM 14
 City: S. Bernardo do Campo State: SP
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State BRAZIL
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/088177
76/088181

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Laurinda L. Hicks

Internal Address: Dickinson Wright, PLLC

Street Address: 1901 L Street, N.W.

SUITE 800

City: Washington State: D.C. Zip: 20036

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-1061

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laurinda L. Hicks
Name of Person Signing

Laurinda L. Hicks
Signature

August 2, 2001
Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

08/22/2001 TDAZI 00000161 76088177

01 FC:481
02 FC:482

40.00 DP
25.00 DP

TRADEMARK
REEL: 002353 FRAME: 0899

Mark: BOMBRIIL
Serial nº 76-088181

7. 2. 01

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS

Applicant: CLOROX-BOMBRIIL S/A
Address: Via Anchieta, km. 14, parte
São Bernardo do Campo
São Paulo
Brazil

76 098 181

APPOINTMENT OF DOMESTIC REPRESENTATION

Applicant hereby appoints Laurinda L. Hicks, David R. Haarz, Marc A. Bergsman, Samuel D. Littlepage, Nicole M. Meyer, J. John Shimazaki, and Song Zhu, of Dickinson Wright PLLC, all members of the District of Columbia Bar, all located at 1901 L Street, N. W., Suite 800, Washington, D.C. 20036, as its domestic representatives on whom may be served notices of process in proceedings affecting the above identified mark under 37 C.F.R. § 2.24.

Dated São Paulo, July 13th 2001

By:

Joamir Alves Waldir Dias Sant'Ana
(Directors)

10 TABELADO DE NOTAS DA CAPITAL
 AV. JABOQUARA, 221 - MIRANDÓPOLIS
 SÃO PAULO - SP - FONE: 5583-3088

Reconheço por semelhança as firmas de
 JOAMIR ALVES
 WALDIR DIAS SANT'ANA

São Paulo, 18 de Julho de 2001
 Por Ser Verdade Fímico Presente

047-LEIR MAGALHÃES LOPES
 SUBSTITUTO AUTORIZADO

Valido somente com selo de autenticidade!
 VALOR POR ASSINATURA R\$1,83

Esta documentação, para produzir efeitos no País, só é válida em decorrência do reconhecimento e autenticação.

10 TABELADO DE NOTAS
 LEIR MAGALHÃES LOPES
 SUBSTITUTO AUTORIZADO

SP 1906A A017768

ASSIGNMENT

WHEREAS, **BOMBRIL-CIRIO S/A**, a corporation of Brazil, having its principal place of business at Marginal da Via Anchieta, km 14, São Bernardo do Campo, São Paulo, Brazil. (hereinafter "**ASSIGNOR**"), has adopted, used, and is using and is the owner of the following trademarks for which applications in the United States Patent and Trademark Office are pending:

<u>Trademark Application N°</u>	<u>Mark</u>	<u>Filed</u>
1. Serial n° 76/088177	BOM BRIL & Design	July 14, 2000
2. Serial n° 76/088181	BOM BRIL	July 14, 2000

WHEREAS, **CLOROX-BOMBRIL S/A**, organized under the laws of Brazil, having its principal place of business at Via Anchieta, km 14, parte, São Bernardo do Campo, São Paulo, Brazil (hereinafter "**ASSIGNEE**"), is desirous of acquiring said trademarks and the applications therefore

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, **ASSIGNOR** does hereby assigns to **ASSIGNEE**, all right, title and interest in and to said trademarks and said applications therefor, together with the goodwill of the business symbolized by said trademarks and said applications to register said trademarks.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to said **ASSIGNEE**.

Signed at São Paulo, this 16th day of July 2001.

BOMBRIL-CIRIO S/A

By Luiz Antonio Stocco José Eduardo Morato Mesquita
(Directors)

STATE OF SÃO PAULO

On this _____ day of _____, 2001 personally appeared _____ to me known and known to me to be the _____ of **BOMBRIL S/A**, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

Notary Public

Este documento, para produzir efeito no País, deve
ser autenticado em cartório e registrado e autenticado

10 TABELADO DE NOTAS DA CAPITAL
 AV. JABAQUARA, 221 - MIRANDOPOLIS
 SAO PAULO - SP - FONE: 5593-3089

Reconheço por semelhança as firmas de
 José Práez-LUIZ ANTONIO STOCCO.....
 José Práez-JOSÉ EDUARDO MONATO TEZOLUZZA...

Sao Paulo, 18 de Julho de 2001
 Por Ser Verdade Firo e Presente

-047-LEIR MAGALHAES LOPES
 SUBSTITUTO AUTORIZADO

Valido somente com selo de autenticidade
 VALOR POR ASSINATURA R\$1,03

TABELADO DE NOTAS
L. MAGALHAES LOPES
 Substituto Autorizado
 SP-1906AA017810

Federative Republic of Brazil)
 State of Sao Paulo)
 City of Sao Paulo) ss:
 Consulate General of the)
 United States of America)

**AMERICAN CONSULATE GENERAL
 SAO PAULO, BRAZIL**

I, **THOMAS COLEMAN**, Vice-Consul of the United States of America at São Paulo, in the State of São Paulo, Federative Republic of Brazil, commissioned and qualified, do hereby certify that **LEIR MAGALHÃES LOPES**, whose signature and official stamp are respectively subscribed and affixed to this document, was on **July 18, 2001**, respectively, the day of the date thereof, a Notary Public at Barretos, the State of São Paulo, Federative Republic of Brazil. In witness whereof I have hereunto set my hand and affixed the seal of the Consulate General of the United States of America at São Paulo on this **July 20, 2001**.



**Thomas Coleman
 Vice-Consul**

Federative Republic of Brazil)
State of Sao Paulo)
City of Sao Paulo) ss:
Consulate General of the)
United States of America)

**AMERICAN CONSULATE GENERAL
SAO PAULO, BRAZIL**

I, **THOMAS COLEMAN**, Vice-Consul of the United States of America at São Paulo, in the State of São Paulo, Federative Republic of Brazil, commissioned and qualified, do hereby certify that **LEIR MAGALHÃES LOPES**, whose signature and official stamp are respectively subscribed and affixed to this document, was on **July 18, 2001**, respectively, the day of the date thereof, a Notary Public at Barretos, the State of São Paulo, Federative Republic of Brazil. In witness whereof I have hereunto set my hand and affixed the seal of the Consulate General of the United States of America at São Paulo on this **July 20, 2001**.



**Thomas Coleman
Vice-Consul**