08-23-2001 Form PTO-1594 U.S. DEPARTMENT OF COMMERCE (Rev. 03/01) U.S. Patent and Trademark Office OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒ ⇒ ⇒ 101821301 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): Name and address of receiving party(ies) 8-13-01 Name: Malaco Leaf AB Malaco KB Internal Address: Individual(s) Association Street Address: Norhergsgatan 12 General Partnership Limited Partnership 214 50 Malmg Sweden Zip: Corporation-State Other Individual(s) citizenship Association Additional name(s) of conveying party(ies) attached? The Yes I No General Partnership 3. Nature of conveyance: Limited Partnership Assignment Assignment Merger of Sweden Corporation-State Security Agreement Change of Name Other_ If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes Ao Other (Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No Execution Date: July 27, 2001 Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 1,273,762 75/864,032 76/176,838 Additional number(s) attached 📮 Yes 🍱 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed: Maria A. Savio, Esq. Name: 7. Total fee (37 CFR 3.41).....\$__ GOTTLIEB RACKMAN & REISMAN Internal Address: Enclosed Authorized to be charged to deposit account 8. Deposit account number: Street Address: 270 Madison Avenue

City: New York State: New Yorkzip: 10016 (Attach duplicate copy of this page if paying by deposit account)

DQ:NOT USE THIS SPACE

Statement and signature

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Maria A. Savio

Name of Person Signing

Signature Signature

Aug 9 2001

Mail documents to be recorded with required cover sheet information to:

Mail documents to be recorded with required cover sheet information to commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

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TRADEMARK
REEL: 002354 FRAME: 0392

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Malaco Leaf AB

Mark : SWEDISH FISH DEVICE

Serial No. : 75/864,032

Filed : December 3, 1999

Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202 3513

POWER OF ATTORNEY

SIR

Applicant appoints George Gottlieb, Michael I. Rackman, James Reisman, Barry A. Cooper, David S. Kashman, Allen I. Rubenstein, Jeffrey M. Kaden, Amy B. Goldsmith, Tiberiu Weisz, Donna L. Mirman, Maria A. Savio, Barbara H. Loewenthal, Jody I. Hawke, Marc P. Misthal, Frank D. Decolvenaere, Raymond B. Churchill, Jr., Richard Pawelczyk and Richard Schurin, of the Law Offices of GOTTLIEB RACKMAN & REISMAN, P.C., 270 Madison Avenue, New York, New York 10016-0601, its attorneys to file this Assignment with full power of substitution and revocation and to transact all business in the Patent and Trademark Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

GOTTLIEB, RACKMAN & REISMAN, P.C., whose postal address is 270 Madison Avenue, New York, New York 10016-0601, United States of America, is hereby designated Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

Malaco Leaf AB

By:

Name: TOK SNOGSTROM

Title: Manacing Dilector

TRADEMARK REEL: 002354 FRAME: 0393

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE CONFIRMATORY ASSIGNMENT

WHEREAS, Malaco KB, a Limited Partnership of Sweden, with offices at Norbergsgatan 12, 214 50 Malmo, Sweden (hereinafter referred to as "the ASSIGNOR") owns certain trademarks and/or service marks, and registrations for said marks as listed in Schedule A hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, Malaco Leaf AB, a corporation of Sweden, with offices at Norbergsgatan 12, 214 50, Malmo, Sweden (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

WHEREAS, ASSIGNEE is a successor to a portion of the business of the ASSIGNOR to which the MARKS pertain;

WHEREAS ASSIGNOR and ASSIGNEE entered into a certain Agreement dated 15 September 2000 whereby ASSIGNOR assigned all right, title and interest in and to the MARKS and in and to the registrations and/or applications for same and the goodwill associated therewith to ASSIGNEE;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which hereby is acknowledged, ASSIGNOR sold, assigned, transferred and conveyed on said date, and now hereby confirms that it sold, assigned, transferred and conveyed on said date to ASSIGNEE, its entire right, title and interest in and to the MARKS, and to the applications for same, together with the goodwill of the business

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symbolized by the MARKS and the portion of the business of the ASSIGNOR to which the MARKS pertain, including the right to sue and recover for any past infringement thereof.

IN WITNESS WHEREOF, Malaco KB has caused this Assignment to be duly executed by an authorized officer on this 27th day of July, 2001.

Malaco KB

By:_

Name:

TON STE USTRE

Title: MANORING DIRECTOR

SCHEDULE OF APPLICATIONS AND REGISTRATION

MARK APPLICATION NO. FILED

SWEDISH FISH DEVICE 75/864,032 DECEMBER 3, 1999

DANISH RIBBONS 76/176,838 DECEMBER 4, 2000

MARK REGISTRATION NO. DATED

RECORDED: 08/13/2001

SWEDISH FISH 1,2;73,762 APRIL 10, 1984

TRADEMARK REEL: 002354 FRAME: 0396