

Form PTO-1594  
1-31-92

08-24-2001



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ney Docket No. 3712-00011 and 3712-00012

U.S. Department of Commerce  
Patent and Trademark Office

T TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks.  
Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
  
ICP, INC.  
3205 Yeager Drive  
Green Bay, WI 54311  
  
[ ] Individual(s) [ ] Association  
[ ] General Partnership [ ] Ltd. Partnership  
[X] Corporation - State Wisconsin  
[ ] Other  
  
Additional name(s) of conveying party(ies)  
attached? [ ] Yes [ ] No

8-16-01

2. Name and address of receiving party(ies):  
  
USADVANTAGE HEALTH PRODUCTS, LLC  
3205 Yeager Drive  
Green Bay, WI 54311  
  
[ ] Individual(s) Citizenship \_\_\_\_\_  
[ ] Association \_\_\_\_\_  
[ ] General Partnership \_\_\_\_\_  
[ ] Limited Partnership \_\_\_\_\_  
[X] Corporation-State Wisconsin  
[ ] Other \_\_\_\_\_  
  
If assignee is not domiciled in the U.S., a domestic representative designation is attached: [ ] Yes [ ] No (Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  
[ ] Yes [X] No

3. Nature of Conveyance:  
[X] Assignment [ ] Merger  
[ ] Security Agreement [ ] Change of Name  
[ ] Other \_\_\_\_\_  
  
Execution Date: August 2, 2001

4. Application number(s) or registration number(s):  
  
A. Trademark Application No. (s)  
76/173,955  
75/891,488  
08/23/2001 GTDN11 00000149 76173955  
01 FC:481 40.00 DP  
02 FC:482 25.00 DP  
  
B. Trademark Registration No. (s)  
  
Additional numbers attached? [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:  
  
Daniel D. Fetterley  
ANDRUS, SCEALES, STARKE & SAWALL, LLP  
100 East Wisconsin Avenue, Ste. 1100  
Milwaukee, Wisconsin 53202

6. Total number of applications and registrations involved: 2  
  
7. Total fee (37 CRF 3.41).....\$65.00  
[X] Enclosed  
[ ] Authorized to charge to deposit  
  
8. Deposit account number: 01.2000  
(Attached duplicate copy of this page if paying by deposit account)

9. Statement and signature:  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
  
Daniel D. Fetterley Daniel D. Fetterley August 7, 2001  
Name of Person Signing Signature Date  
  
Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as first class mail in an envelope to: Commissioner of Patents and Trademarks, Washington, D.C. 20231 on this 14th day of August, 2001.

Daniel D. Fetterley 20,323  
Name Reg. No.  
Daniel D. Fetterley 8/14/01  
Signature Date

TRADEMARK  
REEL: 002354 FRAME: 0548

ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, ICP, Inc., a Wisconsin corporation, with its principal place of business at 3205 Yeager Drive, Green Bay, Wisconsin 54311 ("ASSIGNOR"), owns and has a bona fide intent-to-use the marks DENTAL CITY and USADVANTAGE HEALTH PRODUCTS ("The Marks") in connection with the following services: Distributorship in the field of medical and/or dental products; and

WHEREAS, ASSIGNOR has applied to register The Marks on the Principal Register of the United States Patent and Trademark Office based on ASSIGNOR's bona fide intent-to-use the marks in commerce in connection with the above described services, application Serial No. 76/173,955, filed on December 1, 2000, and application Serial No. 75/891,488, filed on January 7, 2000, respectively; and

WHEREAS, USADVANTAGE HEALTH PRODUCTS, LLC, a Wisconsin corporation, with its principal place of business at 3205 Yeager Drive, Green Bay, Wisconsin 54311 ("ASSIGNEE") desires to acquire the business of the ASSIGNOR with regard to The Marks, including but not limited to all distributorship in the field of medical and/or dental products, related to The Marks, in connection with which ASSIGNOR has a bona fide intent-to-use the marks and the pending applications;

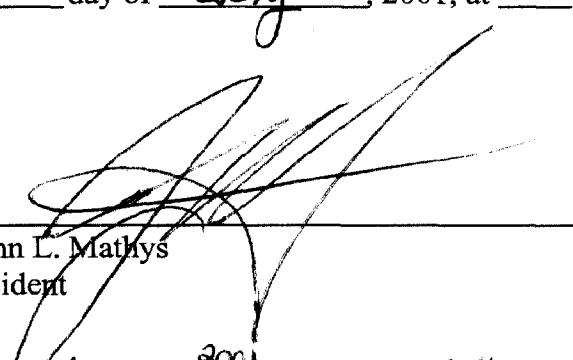
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to The Marks and the pending applications therefor, together with that portion of ASSIGNOR's business in connection with which it has a bona fide intent-to-use The Mark.

Executed and delivered this 30 day of July, 2001, at

ICP

ICP, INC.

Name: John L. Mathys  
Title: President



Personally appeared before me this 02 day of August, 2001, John L. Mathys known to me to be the persons(s) whose name(s) is (are) subscribed to the foregoing instrument, and acknowledged that he (they) signed, sealed and delivered the said instrument as his (their) free and voluntary act and deed for the uses and purposes therein set forth.

State of Wisconsin  
County of BROWN

Sharon R. King  
Notary Public:  
My Commission Expires: May 2nd 2004

(SEAL)