

DT-2247

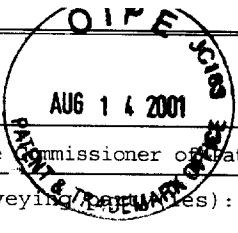
RI

08-24-2001

DEPARTMENT OF COMMERCE

and Trademark Office

Documents or copy thereof.



101822310

Address of receiving party(ies)

Name: Mendel Mendlowits

Internal Address: \_\_\_\_\_

Street Address: 4920 17<sup>th</sup> Avenue, Brooklyn New York 11208

Individual(s) citizenship USA

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State Delaware

If Assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designation must be separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies): ADORAMA, INC. *8-1401*

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  
 Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: August 8, 2001

4. Application number(s) or registration numbers:

A. Trademark Application No. (s) \_\_\_\_\_ Trademark registration No. (s) 2,445,394

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David Toren  
Internal Address: SIDLEY AUSTIN BROWN & WOOD LLP  
Street Address: One World Trade Center  
54th Floor  
City: NEW YORK State: N.Y. Zip: 10048-0557

6. Total number of applications and registrations involved..... 1

7. Total fee (37 CFR 3.41)..... \$40  
Enclosed  
 Authorized to be charged to deposit account #50-0955

8. Deposit account number: 50-0955  
(Attach duplicate copy of this page if paying by deposit account)

Do not use this space

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Shifra N. Malina

Name of Person Signing

*Shifra Nul*  
Signature

August 9, 2001

Date

Total number of pages including cover sheet, attachments, and document: 1

Do not detach this portion

DT-2247

**ASSIGNMENT OF U.S. TRADEMARK REGISTRATION**

WHEREAS, Adorama, Inc. of

42 West 18<sup>th</sup> Street  
New York, NY 10011

has adopted, used and is using the mark **FLASHPOINT** (hereinafter, "Mark") which has been registered in United States Patent and Trademark Office as follows:-

FLASHPOINT Reg. no. 2,445,394, Registered April 24, 2001 for goods in international classes 9 and 11;

AND WHEREAS, Mendel Mendlowits of

4920 17<sup>th</sup> Avenue  
Brooklyn, NY 11208

is desirous of acquiring said Mark and said registration therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Adorama Inc. does hereby assign unto the said

**Mendel Mendlowits**

all rights, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above-identified registration thereof.

Adorama, Inc.

By: 

Title: President

In the presence of:

BOB WIFORN



Dated: 8/8/01

NYLIB1/851548