

08-28-2001



101826405

To the Honorable Commissioner of
thereof.

d the attached original documents or copy

1. Name of conveying party(ies):

PETsMART Direct, Inc. f/k/a Sporting Dog
Specialties, Inc.

7-2201

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State - Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes
 No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: August 21, 2001

2. Name and address of receiving party(ies):

Name: PETsMART.com, Inc.

Internal Address: 35 Hugus Alley, Suite 210

Street Address: _____

City: Pasadena State: CA ZIP 91103

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic
representative designation is attached:
 Yes No

(Designation must be a separate document from Assignment).
Additional name(s) & address(es) attached? Yes No

1. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,543,985 1,587,266
1,931,940

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence
concerning document
should be mailed:

Name: Karen Mourad

Internal Address: PETsMART, Inc.

Street Address: 19601 N. 27th Avenue

City: Phoenix State: AZ ZIP 85027

6. Total number of applications and registration
involved:

3

7. Total fee (37 CFR 3.41):.....
\$ 90

- Enclosed
- Authorized to be charged to deposit account
No. 03-3118

8. Deposit account number:

(Attach duplicate copy of this page if paying by
deposit account)

DO NOT USE THIS SPACE

08/27/2001 TDIAZI 00000105 154985

01 FC1481 40.00 DP
02 FC9485 50.00 DP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Amy L Thompson 8-21-01
Amy L Thompson August 21, 2001

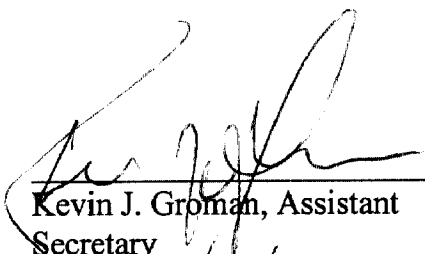
Total number of pages including cover sheet, attachments, and document: 3

ASSIGNMENT

WHEREAS, PETsMART Direct, Inc. (f/k/a Sporting Dog Specialties, Inc.) is using the service marks GROOMER DIRECT, R.C. STEELE, and PEDIGREES THE PET CATALOG in interstate commerce, and has registered said marks with the United States Patent and Trademark Office, which have been given Registration Numbers 1,931,940; 1,543,985; and 1,587,226; and

WHEREAS, PETsMART.com, Inc., of 35 Hugus Alley, Suite 210, Pasadena, California, 91103, is desirous of acquiring all rights in the United States in and to the said service marks;

NOW, THEREFORE, KNOW ALL MEN BY THESE PRESENTS that for all good and valuable consideration, the sufficiency of which is hereby acknowledged, PETsMART Direct, Inc. (f/k/a Sporting Dog Specialties, Inc.) does hereby irrevocably assign to PETsMART.com, Inc., all of its right, title and interest in the United States in and to the said service marks and the said service mark registrations therefor, together with the goodwill of its business as symbolized by the said service marks and said service mark registrations herein assigned.



Kevin J. Groman, Assistant
Secretary

Dated: 8/21/01