

08-28-2001



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TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

9-24-01

Resubmission (Non-Recordation)

Document ID #

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Correction of PTO Error

Reel #

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Frame #

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Corrective Document

Reel #

[]

Frame #

[]

Conveyance Type

Assignment

License

Security Agreement

Nunc Pro Tunc Assignment

Merger

Effective Date
Month Day Year

[]

Change of Name

Other

[]

Conveying Party

Mark if additional names of conveying parties attached

Name

ME LICENSING CORPORATION

Execution Date
Month Day Year

10/31/2000

Formerly

[]

Individual

General Partnership

Limited Partnership

Corporation

Association

Other

[]

Citizenship/State of Incorporation/Organization

Florida

Receiving Party

Mark if additional names of receiving parties attached

Name

LEARNING RESOURCES, INC.

DBA/AKA/TA

[]

Composed of

[]

Address (line 1)

700 Canal Street

Address (line 2)

[]

Address (line 3)

Stamford

City

Connecticut

State/Country

06902-5921

Zip Code

Individual

General Partnership

Limited Partnership

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation

Association

Other

[]

Citizenship/State of Incorporation/Organization

Connecticut

08/28/2001 LNUELLER 00000035 75841646

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 DP
125.00 DP

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TRADEMARK

REEL: 002356 FRAME: 0767

08/28/2001 LNUELLER 000010889
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

William M. Hobby, III
Name of Person Signing

William M. Hobby
Signature

July 25, 2001
Date Signed

TRADEMARK ASSIGNMENT

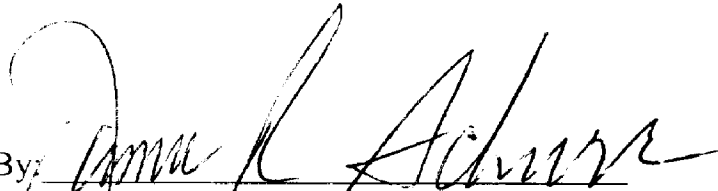
THIS AGREEMENT is effective as of October 31, 2000.

WHEREAS, ME Licensing Corporation., a corporation organized and existing under the laws of the State of Florida, having an address at 650 Naamans Road, Wilmington, Delaware 19703 (hereinafter referred to as "Assignor"), has adopted, acquired, used and is using exclusively in its business the trademarks listed on Schedule A attached hereto; and

WHEREAS, Learning Resources, Inc., a corporation organized and existing under the laws of the State of Connecticut (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interest in and to said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademarks, together with all the goodwill of the business symbolized by said marks, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being to substitute Assignee in the place of Assignor.

ME LICENSING CORPORATION

By: 
Name: James R. Schurr
Title: President

Trademark	Status	App. Number	Reg. Number	Reg. Date	Country	Class
ACCUTEL	Registered	73800468	2119687	12/9/97	United States of America	9
ACCUVISION	Registered	73822721	1600044	6/5/90	United States of America	42
ACCUVISION	Registered	428080	428080	12/21/92	Mexico	42
ALIGNMARK	Pending	98/20995			South Africa	41
ALIGNMARK	Pending	98/20994			South Africa	9
ALIGNMARK	Pending	98/20996			South Africa	42
ALIGNMARK	Pending	4-1998-08722			Philippines	9; 41; 42
ALIGNMARK	Published	09604/1998			Switzerland	35
ALIGNMARK	Pending	22068-98			Venezuela	42
ALIGNMARK	Pending	10-100721			Japan	9 41 42
ALIGNMARK	Registered	998485	998435	5/26/98	European Community	9 41 42
ALIGNMARK	Registered	98 15354	5273	5/26/98	Hong Kong	9
ALIGNMARK	Registered	98 15355	4007	5/26/98	Hong Kong	41
ALIGNMARK	Registered	98 15356	5136	5/26/98	Hong Kong	42
ALIGNMARK	Registered	9914947	8040	10/20/99	Hong Kong	35
ALIGNMARK	Registered	98-1537	1579	8/16/00	Korea, South	9, 41, 42
ALIGNMARK	Published	821227971			Brazil	42
ALIGNMARK	Published	821227963			Brazil	9
ALIGNMARK	Pending	98718654			Russian Federation	9, 41, 42
ALIGNMARK	Registered	299486	299486	5/22/98	New Zealand	9
ALIGNMARK	Registered	299487	299487	5/22/98	New Zealand	41

Trademark	Status	App. Number	Reg. Number	Reg. Date	Country	Class
ALIGNMARK	Registered	299488	299488	5/22/98	New Zealand	42
ALIGNMARK	Allowed	75497003			United States of America	9 35 41
ALIGNMARK	Pending	892637			Canada	9 41 42
ALIGNMARK	Registered	87056869	881408	2/1/00	Taiwan	9
ALIGNMARK	Registered	87056870	118135	11/16/99	Taiwan	41
ALIGNMARK	Registered	87056871	118709	12/1/99	Taiwan	35
ALIGNMARK	Published	11563/98			Singapore	9
ALIGNMARK	Pending	T00/103311			Singapore	35
ALIGNMARK	Published	11564/98			Singapore	41
ALIGNMARK	Pending	11565/98			Singapore	42
ALIGNMARK	Registered	74645	55503	6/11/99	Peru	9
ALIGNMARK	Registered	74643	19885	12/30/99	Peru	42
ALIGNMARK	Registered	433.42	541631	5/31/99	Chile	9
ALIGNMARK	Registered	433.421	541619	5/31/99	Chile	41
ALIGNMARK	Opposed	433.422			Chile	42
ALIGNMARK	Registered	354934	641323	2/16/00	Mexico	9
ALIGNMARK	Registered	354932	610048	5/21/99	Mexico	35
ALIGNMARK	Pending	354935			Mexico	41
ALIGNMARK	Registered	776725	776725	10/4/00	Australia	9; 35; 41
ALIGNMARK	Published	9800131915			China	9
ALIGNMARK	Pending	9800131913			China	41
ALIGNMARK	Published	9800131914			China	42
ALIGNMARK	Published	9900028858			China	35
ALIGNMARK	Pending	2187925			Argentina	9
ALIGNMARK	Pending	2187926			Argentina	42
ALIGNMARK	Pending	2187927			Argentina	42
ALIGNMARK	Registered	1998.10699	198.387	7/14/99	Norway	9

Trademark	Status	App. Number	Reg. Number	Reg. Date	Country	Class
ALIGNMARK	Pending	MA/13454/98			Malaysia	9
ALIGNMARK	Pending	MA/13455/98			Malaysia	41
ALIGNMARK	Pending	MA/13453/98			Malaysia	35
ALIGNMARK	Pending	22066-98			Venezuela	9
ALIGNMARK	Pending	22067-98			Venezuela	41
ESS	Registered	75384346	2277262	9/14/99	United States of America	9
ESS (stylized)	Registered	73800468	1617846	10/16/90	United States of America	35
LEADERS' LEGAL RESOURCE CENTER	Pending	75841646			United States of America	42
LEADERSMARK	Pending	75930928			United States of America	35
LLRC	Published	75800686			United States of America	42