

08-29-01

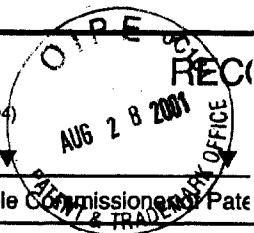
DJB

09-04-2001

HEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings



To the Honorable Commissioner of Patents

101831591

shred original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc.

08/28/01

- Individual(s)
- General Partnership
- Corporation-State New York
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Chesebrough-Pond's Inc.

Internal Address: _____

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: July 31, 2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,470,421	2,474,168
2,470,285	2,470,286
2,470,284	

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rowena DeLeon

Internal Address: Unilever HPC

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06906

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41).....\$ 140.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

09/04/2001 AAHMED1 00000068 031595 2470421

DO NOT USE THIS SPACE

01 FC:481 40.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rowena DeLeon
Name of Person Signing

Signature

8/27/01

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments TRADEMARK
Washington, D.C. 20231

REEL: 002356 FRAME: 0783

ASSIGNMENT

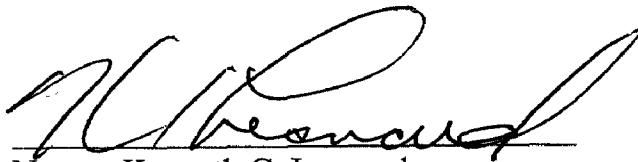
WHEREAS, CONOPCO, INC., a corporation organized under the laws of the State of New York, with its address at 390 Park Avenue, New York, New York 10022 (hereinafter called "ASSIGNOR") is owner of the entire right, title and interest in and to the trademarks registered in the U.S. Trademark Office and listed on the attached Schedule A (hereinafter referred to as the "TRADEMARKS"), and

WHEREAS, CHESEBROUGH-POND'S INC., a corporation organized under the laws of the State of Delaware, with its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter called "ASSIGNEE") is desirous of acquiring the TRADEMARKS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business connected with and symbolized by the said TRADEMARKS.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 31st day of July, 2001.

CONOPCO, INC.



Name: Kenneth C. Leonard

Title: Assistant Secretary

TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>
BOTANICAL BLISS	2,470,421
NATURE'S SILK	2,470,285
SPRING BLUSH	2,470,284
WATERFRESH BREEZE	2,474,168
WILD BLOSSOM	2,470,286