

08-29-2001

FORM PTO-1594  
(Rev 5-93)

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



To the Honorable Commissioner

original documents or copy thereof.

101827558

10/25/01

1. Name of conveying party(ies):

IMPERIAL BANK

Individual(s) citizenship:

Association:

General Partnership:

Limited Partnership:

Corporation - State:

Other:

Additional name(s) of conveying party(ies) attached? [ ] Yes [X] No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other Reassignment and Release of Security Interest
- Merger
- Change of Name

Execution Date: July 10, 2001

Name: APTIMUS, INC.  
Address: 95 SOUTH JACKSON STREET, SUITE 300  
City: SEATTLE State: WA Zip: 98104

Individual(s) citizenship:  
Association:  
General Partnership:  
Limited Partnership:  
Corporation - State: WASHINGTON  
Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? [ ] Yes [x] No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)

76/014,908

B. Trademark Registration No.(s)

2,102,641

Additional numbers attached? [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Erin O'Brien  
Internal Address: GRAY CARY WARE & FREIDENRICH  
4365 Executive Drive, Suite 1600  
San Diego, CA 92121-2189

6 Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) . . . . . \$ 65.00  
[ x ] Enclosed  
[ ] Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Erin O'Brien  
Name of Person Signing

*Erin O'Brien*  
Signature

August 28, 2001  
Date

Total number of pages comprising cover sheet: [ 3 ]

Mail Documents to be recorded with required cover sheet information to:  
U.S. Patent and Trademark Office, Office of Public Records  
1213 Jefferson Davis Highway, 3rd Floor  
Arlington, VA 22202

08/29/2001 DBYRNE 00000134 76014908

01 FC:481 40.00 DP  
02 FC:482 25.00 DP

REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of July 6, 2001 by IMPERIAL BANK ("LENDER") to APTIMUS, INC., a Washington corporation formerly known as Freeshop.com, Inc. ("COMPANY").

Recital

WHEREAS, COMPANY assigned certain interests in the trademarks, including but not limited to those described on Exhibit A (the "Trademarks"), to LENDER under an Intellectual Property Security Agreement dated as of January 19, 1999 and recorded with the U.S. Patent and Trademark Office on October 5, 1998 at Reel Number 1797 and Frame Number 0370, and subsequently recorded again on July 7, 2000 at Reel Number 2097 and Frame Number 0037; and

WHEREAS, COMPANY is in the process of transferring to certain third parties its ownership interest in the trademarks described on Exhibit A, LENDER wishes to reassign all interest that LENDER may have in the Trademarks.

Agreement

Now therefore, LENDER agrees that it releases its security interest in the Trademarks and reassigns to COMPANY, without warranty or recourse, all interest of LENDER in the Trademarks.

LENDER:

IMPERIAL BANK

  
\_\_\_\_\_  
Signature

Name: Jeffrey Roberts

Title: AVP

Dated: 7/6/01

Address: 5330 Carillon Point  
Kirkland, WA 98003

EXHIBIT A

Trademarks

Title	Serial/Registration Number
Desteo	76/014,908
Freeshop	2,102,641