

08-29-2001
101827204

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Roger R. Adams

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: March 31, 2000

2. Name and address of receiving party(ies)

Name: Heeling, Ltd.

Internal Address: _____

Street Address: 4400 West Plano Parkway

City: Plano State: TX Zip: 75093

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership Texas
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/692,101

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Ward

Internal Address: _____

Worsham Forsythe Wooldridge, LLP

Street Address: 1601 Bryan Street

30th Floor, Energy Plaza

City: Dallas State: TX Zip: 75201-3402

City: _____ State: _____ Zip: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-3189

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert J. Ward, Reg. No. 38,652

Name of Person Signing

Robert J. Ward
Signature

August 8, 2001
Date

Total number of pages including cover sheet, attachments, and document: 2

08/27/2001 LMUELLER 00000086 233189 75692101

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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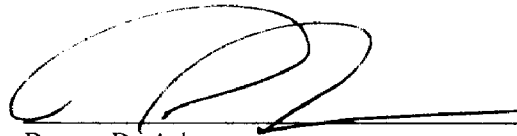
Trademark Assignment

WHEREAS, Roger R. Adams, an Individual, with his principal place of business at 4400 West Plano Parkway, Plano, TX 75093 ("Assignor"), owns and has a *bona fide* intent to use the Mark: HEELING ("the Mark") in connection with the following goods and/or services: footwear, namely, athletic shoes, insoles and inserts; clothing, namely, shorts, pants, sweatpants, T-shirts, shirts, sweatshirts, jackets, coats, sweaters, jerseys, wind suits, jogging suits, warm-up suits, sleepwear, boxer shorts, gloves, bra tops, unitards, leggings, pajamas, bath robes, socks, undergarments, hats, head bands, head wear, neckties, and bandannas in International Class 25; and

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the mark in commerce in connection with the above-described goods and/or services, Application Serial No. 75/692,101 filed on April 27, 1999; and

WHEREAS, Heeling, Ltd., a Texas Limited Partnership, with its principal place of business at 4400 West Plano Parkway, Plano, TX 75093 ("Assignee"), desires to acquire the business of the Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and the pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's business in connection with which it has a *bona fide* intent to use the Mark, *nunc pro tunc*, effective as of March 31, 2000.



Roger R. Adams

Dated effective as of: March 31, 2000