

08-29-2001

Form PTO-1594

(Rev. 03/01)

Pub No. 0651-0027 (exp. 5/31/2002)

Tap settings

REC



101827415

J.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

O.I.P.E.
AUG 24 2001
PATEM & TRADEMARK OFFICE

1. Name of conveying party(ies): 08/24/01
Beall's Outlet Stores, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Florida**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: **My Gift Cottage.com, Inc.**
 Internal
 Address: _____
 Street Address: **1806 38th Avenue, East**
 City: **Bradenton** State: **FL** Zip: **34208**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Florida**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **August 5, 2001**

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
76/036,397
76/245,990

B. Trademark Registration No.(s)
2,395,211

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 3

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: **Edward M. Prince**
 Internal Address: _____

Alston & Bird LLP
 Street Address: **601 Pennsylvania Ave., N.W.**
North Building, 11th Floor
 City: **Washington** State: **DC** Zip: **20004**

7. Total fee (37 CFR 3.41).....\$ **90.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Edward M. Prince *Edward M Prince* **August 24, 2001**
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

08/28/2001 LMUELLER 00000206 76036397
 01 FC:481 40.00 OP
 02 FC:482 50.00 OP

TRADEMARK
 REEL: 002358 FRAME: 0139

ASSIGNMENT

WHEREAS, Beall's Outlet Stores, Inc., a Florida corporation, having its principal place of business at 1806 38th Avenue, East, Bradenton, Florida 34208 (hereinafter referred to as "Assignor"), is the owner of the entire right, title and interest in and to the service marks set forth in Appendix A, the goodwill of the business associated therewith and the United States registration and applications therefor;

WHEREAS, My Gift Cottage.com, Inc., a Florida corporation, having its principal place of business at 1806 38th Avenue, East, Bradenton, Florida 34208 (hereinafter referred to as "Assignee"), is desirous of acquiring the service marks set forth in Appendix A, the goodwill of the business associated therewith, and the United States registration and applications therefor;

NOW, THEREFORE, Assignor, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby assigns and transfers to said Assignee, its successors, assigns and legal representatives the entire right, title and interest in and to the service marks set forth in Appendix A, the goodwill of the business associated therewith and the United States registration and applications therefor, together with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of said service marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be
signed on the date indicated below.

BEALL'S OUTLET STORES, INC.

By: Paul Galizia
Paul Galizia
President

Date: August 5, 2001

APPENDIX A

<u>Mark</u>	<u>Reg. No./Ser. No.</u>	<u>Issue Date/Filing Date</u>
MY GIFT COTTAGE.COM	2,395,211	10/17/00
COTTAGE CLUB	76/036,397	4/27/00
MY GIFT COTTAGE	76/245,990	4/24/01