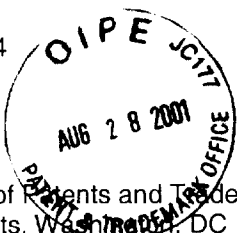


08-30-2001

ET

Our Ref.: 3392-66



101829500

Commissioner of Patents and Trademarks
Box Assignments, Washington, DC 20231

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Success Motivation International, Inc.

Individual(s) Association
 General partnership Limited Partnership
 Corporation-State: Texas
 Other: _____

3. Nature of conveyance:

Assignment Merger
 Security Assignment Change of Name
 Other: _____

Execution Date: August 2, 2001

2. Name and address of receiving party(ies):
Name: The Meyer Resource Group, Inc.
Internal Address: _____
Street Address: 4565 Lake Shore Drive

City: Waco
State/Country: Texas
Zip: 76710

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Texas
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Designations must be a separate document from Assignment)
Additional name/s & address/es attached Yes No

4. Application number(s) or registration number(s): 1,954,420

If this document is being filed together with a new application, the execution date of the application is: _____

A. Trademark Application No.(s)
(1) _____
(2) _____
(3) _____

B. Trademark Registration No.(s)
(1) 1,954,420
(2) _____
(3) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Frank P. Presta
Internal Address: _____

Street Address: Nixon & Vanderhye P.C.
1100 North Glebe Road
8th Floor
City Arlington State: VA Zip: 22201

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account #14-1140

8. The Commissioner is hereby authorized to charge any deficiency in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our **Account No. 14-1140.**

DO NOT USE THIS SPACE

9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frank P. Presta *Frank P. Presta* August 27, 2001
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document:

08/30/2001 LNUELLER 00000255 1954420

01 FC:481

40.00 OP

ASSIGNMENT

WHEREAS, Success Motivation International, Inc., a Texas corporation, of 5400 Lake Jackson, Waco, Texas, 76710, has adopted, used and is using the mark SMI SUCCESS MOTIVATION INTERNATIONAL and World Block Dart Design which is registered in the United States Patent and Trademark Office, Registration No. 1,954,420, dated February 6, 1996; and

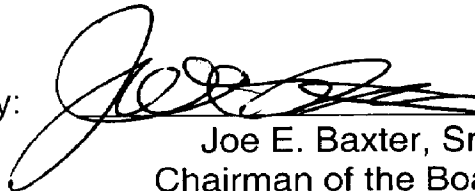
WHEREAS, The Meyer Resource Group, Inc., a Texas corporation, of 4565 Lake Shore Drive, Waco, Texas, 76710, is desirous of acquiring said mark and the above-identified registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Success Motivation International, Inc. does hereby assign unto said The Meyer Resource Group, Inc. all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof.

**SUCCESS MOTIVATION
INTERNATIONAL, INC.**

Date: August 2, 2001

By: _____


Joe E. Baxter, Sr.
Chairman of the Board

539370

**TRADEMARK
REEL: 002358 FRAME: 0463**

STATE OF Texas;

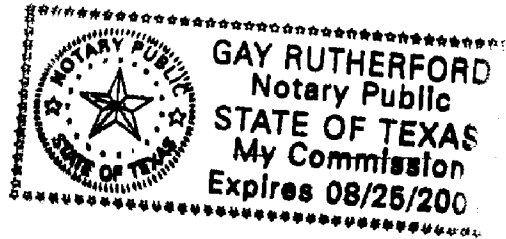
COUNTY OF McLennan; to-wit:

Subscribed and sworn to before me this 2nd day of August,
2001, by Joe E. Baxter, Sr., in his capacity as Chairman of the Board, on behalf
of Success Motivation International, Inc., being duly authorized to so act.

Gay Rutherford (SEAL)
Notary Public

My commission expires:

8/25/2001



539370