



To the Honorable Commissioner of Patents & T

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Documents or copy thereof.

1. Name of conveying party(ies): **9.4.01**
 Casual Corner Group, Inc.

Individual(s) Association
 General Partnership Other
 Limited Partnership
 Corporation - Delaware

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name:
 RETAIL BRAND ALLIANCE, INC.

Street Address:
 100 Phoenix Avenue
 Enfield, CT 06083

Individual(s) citizenship:
 Association
 General Partnership
 Limited Partnership
 Corporation - Delaware
 Other

3. Nature of conveyance:

Assignment Merger
 Change of Name Other
 Security Agreement

Execution Date: July 27, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No(s).
 (see attached Schedule A)

B. Trademark Registration No(s). **1327149**
 (See attached Schedule A)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Lawrence E. Laubscher, Jr.
 1160 Spa Road, Suite 2B
 Annapolis, MD 21403

09/07/2001 TDIAZ1 00000128 1327149

01 FC:481 40.00 OP
 02 FC:482 1350.00 OP

6. Total number of applications and registrations involved: **55**

7. Total fee (37 CFR 3.41).....\$ **1,390**
 Enclosed
 Authorized to be charged to deposit account any missing or additional fee

8. Deposit Account No. **50-1936**

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence E. Laubscher, Jr.
 Name of Person Signing

Signature

August 31, 2001
 Date

Total number of pages including cover sheet: [5]

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*** CERTIFICATE OF MAILING ***

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Box Assignment, U.S. Patent and Trademark Office, Washington, D.C. 20231

on August 31, 2001
 Date

Geri Spieknael

SCHEDULE A

(1) Registrations

| <u>Registration No.</u> | <u>Mark</u> |
|-------------------------|----------------------------------|
| 1,327,149 | ABIATTI COLLECTION (stylized) |
| 943,442 | AUGUST MAX |
| 1,605,127 | AUGUST MAX WOMAN |
| 1,831,424 | AUGUST MAX WOMAN |
| 1,271,900 | BELLE JARDINIERE |
| 1,441,561 | CAREER IMAGE |
| 645,435 | CASUAL CORNER |
| 861,532 | CASUAL CORNER |
| 1,142,930 | CASUAL CORNER |
| 1,298,161 | CASUAL CORNER |
| 2,070,083 | CASUAL CORNER & CO. |
| 2,070,080 | CASUAL CORNER & CO. |
| 2,122,420 | CASUAL CORNER GROUP |
| 2,070,081 | CASUAL CORNER OUTLET |
| 2,146,132 | CASUAL CORNER PETITE |
| 2,160,228 | CASUAL CORNER WOMAN & CO. |
| 2,070,082 | CASUAL CORNER WOMAN OUTLET |
| 2,313,496 | COLLECTIBLES AUGUST MAX WOMAN |
| 2,392,065 | COLLECTIBLES AUGUST MAX WOMAN |
| 2,307,211 | COLLECTIBLES CASUAL CORNER |
| 2,313,497 | COLLECTIBLES CASUAL CORNER |
| 2,307,212 | COLLECTIBLES PETITE SOPHISTICATE |
| 2,392,066 | COLLECTIBLES PETITE SOPHISTICATE |
| 1,297,779 | EASTWOOD PLACE |
| 1,311,179 | ERIC SANDS |
| 1,302,780 | EXECUTIVE FOCUS |
| 1,355,546 | GEOFFREY CRAIG PETITES |

| | |
|-----------|-------------------------------|
| 1,314,742 | GIANCARLO FERRANTI |
| 1,222,583 | INTIMIQUE |
| 1,300,689 | JASON ROBERTS |
| 1,298,890 | L.S.P. |
| 1,209,190 | LADIES SPORTSWEAR DISCOUNTERS |
| 2,307,766 | LIVE IN IT |
| 1,294,570 | MELISSA ROSE PETITES |
| 1,238,510 | MICHELLE STUART |
| 1,377,338 | MICHELLE STUART PETITE |
| 1,387,614 | MIXED MEDIA |
| 2,147,455 | PETITE AUGUST MAX WOMAN |
| 1,243,259 | PETITE SOPHISTICATE |
| 1,554,817 | PETITE SOPHISTICATE |
| 2,302,808 | PETITE SOPHISTICATE |
| 2,197,192 | PETITE SOPHISTICATE & CO. |
| 2,134,008 | PETITE SOPHISTICATE OUTLET |
| 1,226,720 | PHILLIP COURTNEY |
| 1,285,340 | SARAH WILLIAMS |
| 1,335,651 | THE WATER'S EDGE |
| 1,282,590 | TOWN SQUIRES |

(2) Applications

| <u>Application No.</u> | <u>Mark</u> |
|------------------------|------------------------|
| 76/074,082 | CASUAL CORNER & Design |
| 76/159,841 | CASUAL CORNER & Design |
| 76/115,840 | DOLCE PERLA |
| 76/115,841 | DOLCE PERLA |
| 76/115,839 | DOLCE PERLA |
| 76/115,838 | DOLCE PERLA |
| 76/072,297 | NATURAL NUDE |
| 76/072,093 | NATURALLY NUDE |

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CASUAL CORNER GROUP, INC.", CHANGING ITS NAME FROM "CASUAL CORNER GROUP, INC." TO "RETAIL BRAND ALLIANCE, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JULY, A.D. 2001, AT 9 O'CLOCK A.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1307657

010402672

DATE: 08-22-01

RECORDED: 09/04/2001

TRADEMARK
REEL: 002359 FRAME: 0486