

8/27/01

08-31-2001

Form PTO-1594
(Rev. 03/01)

RECORD
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DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇨ ⇨ ⇨ ▼

101830749

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Beemak Plastics

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

2. Name and address of receiving party(ies)
 Name: Beemak Holdings, Inc.
 Internal
 Address: 300 Arbor Lake Centre
 Street Address: 1751 Lake Cook Road
 City: Deerfield State: IL Zip: 60015

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
1,167,254

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Brian R. McGinley
 Internal Address: _____
Sonnenschein Nath & Rosenthal
 Street Address: 4520 Main Street
Suite 1100
 City: Kansas City State: MO Zip: 64111

7. Total fee (37 CFR 3.41).....\$ 40
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
50-1126

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian R. McGinley
 Name of Person Signing

Signature

8/24/2001
 Date

Total number of pages including cover sheet, attachments, and document: 3

08/31/2001 LNUELLER 00000007 1167254
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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002359 FRAME: 0629

ASSIGNMENT OF TRADEMARK

WHEREAS, BEEMAK PLASTICS, a general partnership existing under the laws of the State of California, and having as general partners Frank G. Berlin of Los Angeles, California and Bay Drugs of Tampa, Inc., a Florida corporation, is the owner of the following trademark registered in the United States Patent and Trademark Office:

BEEMAK, Registration No. 1,167,254, registered September 1, 1981 for plastic literature holders; and

WHEREAS, BEEMAK HOLDINGS, INC., a Delaware corporation, having a principal place of business at 300 Arbor Lake Center, 1751 Lake Cook Road, Deerfield, Illinois 60015, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said BEEMAK PLASTICS does hereby assign unto the said BEEMAK HOLDINGS, INC. all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, together with all claims for damages by reason of past infringement of said mark, with the right to sue for and collect the same, to be held and enjoyed by said BEEMAK HOLDINGS, INC. for its own use and behoof and the use and behoof of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said BEEMAK PLASTICS had this Assignment and sale not been made.

Signed this 7th day of July, 1989.

BEEMAK PLASTICS
a General Partnership

By Frank G. Berlin
Frank G. Berlin,
General Partner of
Beemak Plastics

BAY DRUGS OF TAMPA, INC.,
as General Partner of
Beemak Plastics

(CORPORATE SEAL)

By Frank G. Berlin
Frank G. Berlin, President

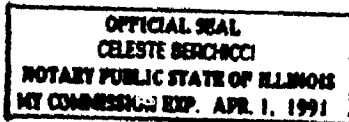
Assistant Secretary Wm. T. Hancock

Frank G. Berlin
Frank G. Berlin,
as Stockholder of Bay
Drugs of Tampa, Inc.

--ACKNOWLEDGMENT--

STATE OF Illinois)
COUNTY OF Cook) SS.

BE IT REMEMBERED THAT on this 7th day of
July, 1989, before me, a Notary Public,
personally appeared Frank G. Berlin, who is personally known
to me and known to be to be the same person who signed the
foregoing instrument and being by me duly sworn,
acknowledged that he signed this instrument as his free and
voluntary act and deed for the purposes therein expressed.



Celeste Berchicci
Notary Public

My Commission Expires:

April 1, 1991