09-06-2001



101834 Commissioner of Patents and Trademarks: Box Assignments Washington, D.C. 20231	Please record the attached original documents or copy thereof:
1. Name of conveying party(ies):  Mattel, Inc.  Individual(s) Association General Partnership Limited Partnership X_ CorporationDelaware Other  Additional name(s) of conveying party(ies) attached? YesX No	2. Name and address of receiving party(ies): Intel Corporation 2200 Mission College Blvd. Santa Clara, California 95051 Individual(s)AssociationGeneral PartnershipLimited PartnershipX_Corporation—DelawareOther  If assignee is not domiciled in the United States, a domestic representative designation is attached:YesNo (Designations must be a separate document from Assignment.)
	Additional name(s) of conveying party(ies) attached? Yes X No
3. Nature of conveyance:  X Assignment Merger Security Agreement Change of Name Other	A A BANK BOOK NAME HAVE HAVE BOOK AND A REAL B
Execution Date: May 8, 2001	08-22-2001
Coriol No. 75/721 342	ned?YesXNo  6. Total number of applications and registrations involved:1
Cynthia R. Hirschl, Esq. HOWREY SIMON ARNOLD & WHITE, LLP Post Office Box 4433 Houston, TX 77210  DBYRNE 00000175 083038 75721342	7. Total fee (37 C.F.R. § 3.41): \$ 40.00  Enclosed  XX Authorized to be charged to deposit account  Charge deposit account in the event the check is inadvertently omitted, or the amount is insufficient
DBYRNE 00000175 083038 /3/21342	8. Deposit account number: 08-3038/11359.0716.TMUS00
DO NOT	is true and correct, and any attached copy is a true copy of the

**TRADEMARK REEL: 002362 FRAME: 0056** 

## DEED OF ASSIGNMENT OF TRADEMARK

WHEREAS, MATTEL, INC, a Delaware corporation doing business as MATTEL, and having a business address of 333 Continental Boulevard, El Segundo, California 90245-5012 was the rightful owner of all right, title and interest in and to the trademark QX3, and is the applicant of record for the following trademark application in the United States of America:

<u>Mark</u>

Application No.

Application Date

OX3 75/721,342

June 4, 1999;

WHEREAS, INTEL CORPORATION, a Delaware corporation having an address of 2200 Mission College Blvd., Santa Clara, California 95051, desired to and has acquired any and all right, title, and interest, together with the goodwill of the business symbolized by the QX3 trademark;

THEREFORE, effective at least as early as May 10, 2000, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, MATTEL, INC. hereby assigns unto INTEL CORPORATION any and all right, title and interest in and to the QX3 trademark and all applications for registration therefore, together with the goodwill of the business symbolized by the QX3 trademark.

MATTEL INC.

(Assignor)

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5-4-01

NY A NATE

TITLE: CFO

INTEL CORPORATION

(Assignee)

Dans 2 ( Menut 2001

RECORDED: 08/22/2001

NAME: Anne B. Gundelfinger

TITLE: Assistant Secretary

TOTAL P.02