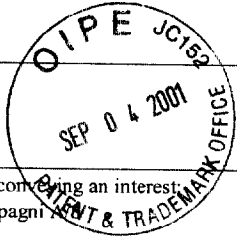


09-07-2001

TRADEMARKS ONLY

TRADEMARKS ONLY



101838000

marks
eof.

1. Name of Party(ies) conveying an interest:
Dansk Biscuit Compagni
Bredgade 25-35
DK-8766 Norre-Snede, Denmark

Name: Kelsen The International Bakery A/S
Address: Bredgade 25-35
DK-8766 Norre-Snede, Denmark

in interest:

Entity:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - Denmark
- Other -

9-4-01

Entity:

- Individual(s) Association
- Corporation - Denmark General Partnership Limited Partnership
- Other -

Citizenship

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(The attached document must not be an assignment)

3. Interest Conveyed:

- Assignment Change of Name
- Merger
- Other -

Execution Date - August 30, 2001

4. Application number(s) or registration number(s). Additional sheet attached? Yes No

A. Trademark Application No.(s)

75/360,835
75/360,834

B. Trademark Registration No.(s)

1,529,926	1,359,468	1,221,107
1,543,788	2,292,142	1,259,572
1,195,832	1,195,833	1,390,107
1,655,684	1,195,316	

5. Please mail documents back to:

Paul W. Kruse
Pillsbury Winthrop LLP
1600 Tysons Boulevard
McLean, Virginia 22102

6. Number of applications and registrations involved: 13

7. Amount of fee enclosed: 340.00

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. 9795 / 75645

C# M#

09/06/2001 TDIAZ1 00000187 75360835

01 FC:481 40.00 D
02 FC:482 300.00 D

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

Total number of pages including cover sheet, attachments and document. (excluding duplicate cover sheet)

4

Attorney: Paul W. Kruse
Date: September 4, 2001
Atty/Sec: PWK:eba

Tel: (703) 905-2120
Fax: (703) 905-2000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant Name: KelsenBisca A/S

Registrant Address: Bredgade 25-35, 8766 Norre-Sned, Denmark

Mark: KJELDSENS BUTTER COOKIES IMPORTED FROM DENMARK and Design

Reg. No. 1,655,684

Reg. Date: September 3, 1991

Class No. 30

Our Ref. No. 9795/75645

**POWER OF ATTORNEY
DESIGNATION OF REPRESENTATIVE**

The undersigned hereby appoints the attorneys named below of Pillsbury Winthrop LLP, 1600 Tysons Boulevard, McLean, Virginia 22102, (702) 905-2000, and all members of that firm and all other attorneys associated with that firm, to file this declaration, and to transact all business in the Patent and Trademark Office connected therewith. The undersigned further hereby designates Pillsbury Winthrop LLP, whose postal address is 1600 Tysons Boulevard, McLean, Virginia 22102, as a representative upon whom notices or processes affecting the mark may be served.

Please direct all communications to Paul W. Kruse at (703) 905-2120 or James R. Menker at (703) 905-2145.

By: _____



Name: Paul W. Kruse

Title: Applicant's Attorney

Date: September 4, 2001



Bearing the date of 12th January 1993 the notified amendments relating to the company:

"DANSK BISCUIT COMPAGNI A/S"

Bredgade 25-35

DK-8766 Nørre-Snede

Denmark

of the municipality of Nørre Snede

which company is recorded in the register of the Danish Commerce and Companies Agency under CVR number 21295310 (former registration number A/S 34.771) have been recorded in the register of the agency, whereupon the company is carrying the name:

"KELSEN THE INTERNATIONAL BAKERY A/S"

Bredgade 25-35

DK-8766 Nørre-Snede

Denmark

And bearing the date of 13th November 2000 the notified amendments relating to the company:

"KELSEN THE INTERNATIONAL BAKERY A/S"

Bredgade 25-35

DK-8766 Nørre-Snede

Denmark

of the municipality of Nørre-Snede

which company is recorded in the register of the Danish Commerce and Companies Agency under CVR number 21295310 (former registration number A/S 34.771) have been recorded in the register of the agency, whereupon the company is carrying the name:



"KELSEN BISCA A/S"
Bredgade 25-35
DK-8766 Nørre-Snede
Denmark

And bearing the date of 16th February 2001 the notified amendments relating to the company:

"KELSEN BISCA A/S"
Bredgade 25-35
DK-8766 Nørre-Snede
Denmark

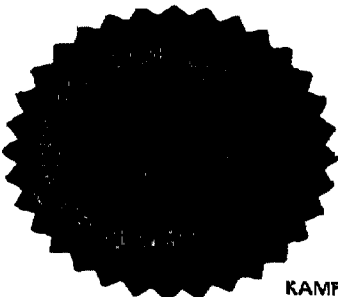
of the municipality of Nørre-Snede
which company is recorded in the register of the Danish Commerce and Companies Agency under CVR number 21295310 (former registration number A/S 34.771) have been recorded in the register of the agency, whereupon the company is carrying the name:

"KELSENBISCA A/S"
Bredgade 25-35
DK-8766 Nørre-Snede
Denmark

Copenhagen, 30th August 2001



Kirstine Johansen



KAMPMANNSGADE 1

1780 KØBENHAVN V

TELEFON 33 30 77 00

www.eogs.dk

Country	Trademark	Appl. No.	Reg. No.	Renew. Date	Proprietor	Our Ref.
USA	DANISH LEGEND wordmark	712552 Classes: 30	1529926	2009/03/14	KELSEN THE INTERNATIONAL BAKER VM	131956
USA	DANISH LEGEND DEVICES word and design	757375 Classes: 30	1543788	2009/06/13	KELSEN THE INTERNATIONAL BAKER VM	132744
USA	DANISH LEGEND figur 56 word and design	75736835 Classes: 30			KELSEN THE INTERNATIONAL BAKER VM	14622
USA	DANISH word and design	274621 Classes: 30	1195812	2002/05/18	DANISH BISCUIT COMPANY A/S	VM 109861
USA	KJELDSENS labels IV word and design	74/059444 Classes: 30	1655684	2001/09/03	KELSEN THE INTERNATIONAL BAKER VM	118126
USA	KJELDSENS foodforme II word and design	426691 Classes: 30	1359468	2005/09/10	KELSEN THE INTERNATIONAL BAKER VM	103043
USA	KJELDSENS-HOMESTYLE word and design	75/437,225 Classes: 30	2022142	2009/11/16	KELSEN THE INTERNATIONAL BAKER VM	141874
USA	MAIGUIEE word and design	270623 Classes: 30	1195833	2002/05/18	KELSEN THE INTERNATIONAL BAKER VM	109662
USA	MERNAID wordmark	304184 Classes: 30	1195316	2002/05/11	KELSEN THE INTERNATIONAL BAKER VM	036459
USA	MERNAID label word and design	307541 Classes: 30	122107	2002/12/21	KELSEN THE INTERNATIONAL BAKER VM	036459
USA	ROYAL DANSK + BONDÉCÉD word and design	75/360834 Classes: 30			KELSEN THE INTERNATIONAL BAKER VM	140238
USA	ROYAL DANSK wordmark	75-373672 Classes: 30	1259572	2003/11/29	KELSEN THE INTERNATIONAL BAKER VM	143174
USA	VIKING wordmark		1293404	2006/04/15	DANISH BISCUIT COMPANY A/S	VM 144055