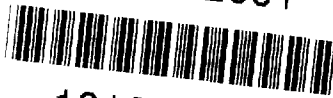


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Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Rose Enterprises Ltd.

8/31/01

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Tree of Life, Inc.

Internal

Address:

Street Address: Post Office Box 410  
Saint Augustine Florida Zip: 32085  
City: State: Florida Zip: 32085

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: April 17, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,807,738

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anjanette Plichta Stinson

Internal Address: McGuireWoods LLP

Street Address: One James Center  
901 East Cary Street

City: Richmond State: Virginia Zip: 23219

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anjanette Plichta Stinson

Name of Person Signing

Signature

August 28, 2001

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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40.00 DP

TRADEMARK  
REEL: 002363 FRAME: 0276

## ASSIGNMENT OF SERVICE MARK/TRADEMARK

For good and valuable considerations received from TREE OF LIFE, INC., a Delaware corporation, the receipt and sufficiency of which are hereby acknowledged, ROSE ENTERPRISES, LTD., a California corporation d/b/a\_Rella Good Cheese Company (the "Assignor"), the holder of a currently registered service mark or trademark, on file in the United States Patent and Trademark Office, heretofore having assigned the goodwill of the business in which the mark is used, or that part of that goodwill of the business connected with the use of, and symbolized by the mark, and now desiring to assign said mark and the registration thereof, does hereby execute and file this assignment as follows:


- (1) The Assignor of the currently registered trademark is Rose Enterprises, Ltd.
- (2) The business address of the Assignor is P.O. Box 5020, Santa Rosa, California 95402.
- (3) The state of incorporation of Assignor is California.
- (4) The registration number of the currently registered trademark is 1807738.
  - (a) Issued on November 30, 1993.
- (5) The class or classes under which this trademark is registered is International Class 29.
- (6) The mark was first used by the Assignor or its predecessor on March 30, 1988.
- (7) The currently registered trademark is as follows:

the words/design "TOFU RELLA"
- (8) The currently registered trademark, the registration thereof and the goodwill of the business in which the mark is used, or that part of the goodwill of the business connected with the use of and symbolized by the mark, are hereby assigned to Tree of Life, Inc.
- (9) The business address of the Assignee is 1750 Tree Boulevard, P. O. Box 410, St. Augustine, Florida 32085-0410.
- (10) The state of organization of Assignee is Delaware.
- (11) The effective date of the assignment is April 17, 2001.

WHEREFORE, this assignment is executed by the Assignor this 17th day of April, 2001.

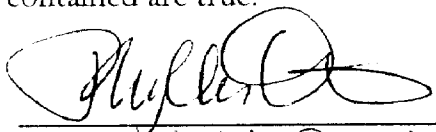
ASSIGNOR:

ROSE ENTERPRISES, LTD., a California corporation d/b/a Rella Good Cheese Company

By   
Richard Rose, President

STATE OF California  
COUNTY OF Alameda

I, Phyllis Quintero, a Notary Public, do hereby certify that on this 17th day of April, 2001, personally appeared before me, Richard Rose, who, being by me first duly sworn, declared that he is the President of Rose Enterprises, Ltd., a California corporation, that he signed the foregoing document on behalf and in the name of the corporation as its duly authorized President, and that the statements herein contained are true.

  
Printed: Phyllis Quintero  
Notary Public, State of California  
My commission expires: July 21, 2001  
Commission no.: 1147990

(NOTARIAL SEAL)

