

09-10-2001

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Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

101837164

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Beiersdorf AG

89/306

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: tesa AG

Internal

Address: _____

Street Address: Quickbornstrasse 24

City: Hamburg State: Germany Zip: D-20253

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Germany
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: July 18, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Schedule B attached

B. Trademark Registration No.(s)

See Schedule A attached

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: V.T. Giordano, Esq.

Internal Address: von Maltitz, Derenberg,

Kunin, Janssen & Giordano

Suite 4410

Street Address: 60 E. 42nd Street

City: New York State: NY Zip: 10165

6. Total number of applications and registrations involved: _____

13

7. Total fee (37 CFR 3.41).....\$ 340.00

Enclosed

Authorized to be charged to deposit account if additional fees required

8. Deposit account number:

22-0560

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

V.T. Giordano

Name of Person Signing

V.T. Giordano

Signature

August 29, 2001

Date

Total number of pages including cover sheet, attachments, and document: 33

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

09/10/2001 AAHMED1 00000034 608169
01 FC:481 40.00 OP
02 FC:482 300.00 OP

TRADEMARK
REEL: 002363 FRAME: 0315

SCHEDULE A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUE DATE</u>
TESA	608,169	July 5, 1955
HANDYLIFT	1,219,134	Dec. 7, 1982
TESA PACK	1,245,288	July 12, 1983
NOPI	1,254,534	Oct. 18, 1983
TESAPRINT	1,314,606	Jan. 15, 1985
TESA BAND	1,324,531	Mar. 12, 1985
TESA and Design	1,704,988	Aug. 4, 1992
EASY COVER	2,058,107	Apr. 29, 1997
SOFTPRINT	2,305,185	Jan. 4, 2000

SCHEDULE B

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
HAF	75/590,183	Nov. 17, 1998
TESA	75/732,905	June 21, 1999
HOLOSPOT	76/059,748	May 31, 2000
TESA STRIPS	76/083,074	July 5, 2000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : tesa AG
Trademark : TESA
Registration No. : 608,169
Registration Date : July 5, 1955
Class Nos. : 16 & 17

POWER OF ATTORNEY
AND
DESIGNATION OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

S i r:

The undersigned, tesa AG, a corporation organized and existing under the laws of Germany, located at Quickbornstrasse 24, D-20253 Hamburg, Germany, owner of the above-identified trademark and registration, hereby revokes all Powers of Attorney granted in this matter and appoints the following attorneys:

V.T. Giordano, Werner Janssen, Jr., Ronald S. Kadden and Diane Donnelly, constituting the firm of von MALTITZ, DERENBERG, KUNIN, JANSSEN & GIORDANO, whose postal address is 60 East 42nd Street, Suite 4410, New York, New York, 10165
(Telephone No. 212-661-1400)

to transact all business in the Patent and Trademark Office in connection with said registration.

Please direct all correspondence concerning the above registration to V.T. Giordano.

DESIGNATION OF DOMESTIC REPRESENTATIVE

V.T. Giordano, Werner Janssen, Jr., Ronald S. Kadden and Diane Donnelly, constituting the firm of von MALTITZ, DERENBERG, KUNIN, JANSSEN & GIORDANO, whose postal address is 60 East 42nd Street, Suite 4410, New York, New York, 10165 (Telephone No. 212-661-1400) are hereby designated registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

tesa AG

By



Dr. Bernhard Düttmann
Chief Financial Officer



Peter Kuich
Corp. Director Finances
& Accounts

Date: 18. Juli 01 2001

ASSIGNMENT

WHEREAS, BEIERSDORF AG, a corporation of Germany, located and doing business at Unnastrasse 48, D-20253, Hamburg, Germany, (hereinafter "Assignor"), is the owner of the marks and registrations and applications thereof in The United States Patent and Trademark Office set forth in attached Schedule A and Schedule B, respectively; and

WHEREAS, tesa AG, a corporation of Germany, located and doing business at Quickbornstrasse 24, D-20253 Hamburg, Germany (hereinafter "Assignee"), and a wholly-owned subsidiary of Assignor, is desirous of acquiring said marks and registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all of Assignor's rights, title and interest in and to said marks, registrations and applications, together with the good will of the business connected with the use of and symbolized by said marks, as well as all rights to damages or profits, due or accrued, arising out of past infringement of said marks or injury to said good will, and the right to sue for

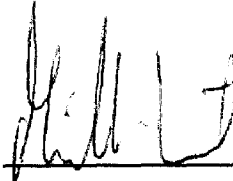
and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed

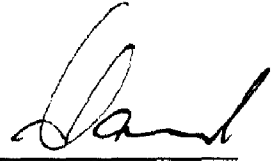
this 18th day of JULY , 2001.

BEIERSDORF AG

By



J. MÜLLER-SONNTAG
Corp. Director
Legal Department



R. HANSERT
Corp. Director
Legal Department

TRADEMARK

REEL: 002363 FRAME: 0321

SCHEDULE A

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TESA	608,169	July 5, 1955
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