		2004	
FORM PTC-1594	EC(-2001	U.S. DEPARTMENT OF COMMERCE T Patent and Trademark Office
(Rev. 6-93) R.	EC		Patent and Trademark Office
OMB No. 0651 0011 (exp. 4/94)	10100	*** **** (411) (4 4 4 	
Tab settings	Ü 10183	6782	▼ ▼
9.5.01 Flease	To the Commission record the attached orig	er for Trademarks: ginal documents or c	opy thereof.
1. Name of conveying party(ies):		2. Name and addre	ss of receiving party(ies)
Pitt Penn Oi. Co.		Name: Market Promotions, L.P.	
☐ Individual(s ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation-State ☐ Other		Street Address: 3116 Treeline Drive City: Murrysville, PA 15668 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other If assignee is not domiciled in the United States, a domestic representative	
3. Nature of conveyance:			
*	Merger	designation is attached	: □Yes ⊠No
mpt.	Change of Name	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes % No	
© Other			
Execution Date: January 1, 2000			
4. Application number(s) or regist	ration number (s):		
A. Trademark Application No.(s) B. Trademark Registration No.(s)			egistration No.(s)
75/150,593; 75/203,622; 75/638,568	5; 75/713,515;	2,074,531 and 2,0	99,965
75/739,724; and 75/740,732			
		1	
	Additional numbers	attached? 🗆 Yes 🗵 No	
		1	
5. Name and address of party to whom correspondence concerning document should be mailed:		16. Total number of applications and registrations involved:	
Name: Frederick B. Ziesenheim, Esq. Internal Address: Webb Ziesenheim		1	
Logsdon Orkin & Hanson, P.C. Street Address: 700 Koppers Building		7. Total fee (37 CFR 3.41)\$\frac{215.00}{2}\$ Enclosed (See previous cover sheet attached) \[\textstyle \text{Authorized to be charged to deposit account} \]	
City: Pittsburgh State: PA ZIP: 15219-1818			
		(Attach triplicate	copy of this page if paying by deposit account
	DO NOT USE	THIS SPACE	
is a true copy of the original Frederick B. Ziesenheim, #19,4: Name of Person Signing	document.	Zerin Ferning	and correct and any attached copy August 29, 2001 Date
Mail docume	nts to be recorded with United States Patent		

Office of Public Records Crystal Gateway 4, Room 335 Washington, DC 20231

EET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

Tab settings · → → ▼ 5-11-01	▼		
To the Commission Please record the attached orig	er for Trademarks: ginal documents or copy thereof.		
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)		
Pitt Penn Oil Co.	Name: Market Promotions, L.P.		
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☒ Corporation State ☐ Other ☐ Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No ☐ Nature of conveyance: ☒ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☒ Other Exclusive Trademark License Agreement ☐ Execution Date:	Street Address: 3116 Treeline Drive City: Murrysville, PA 15668 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other If assignee is not domiciled in the United States, a domestic representative designation is attached:		
4. Application number(s) or registration number (s):			
A. Trademark Application No.(s)	B. Trademark Registration No.(s)		
75/150,593; 75/203,622; 75/638,565; 75/713,515	2,074,531 and 2,099,965		
75/739,724 and 75/740,732			
Nagita in inches	attached? El Ves. 9 No.		
Additional numbers	attached? U Yes 8 No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name:Frederick_B_Ziesenheim, Esq	16. Total number of applications and registrations involved:		
Internal Address: Webb Ziesenheim	7. Total fee (37 CFR 3.41)\$\(\frac{430.00}{2}\)		
Logsdon Orkin & Hanson, P.C. Street Address: 700 Koppers Building 436 Seventh Avenue	⊠ Enclosed □ Authorized to be charged to deposit account		
City: Pittsburgh State: PA ZIP: 1:219-1818	8. Deposit account number:		
	(Attach triplicate copy of this page if paying by depos & account;		
DO NOT USE	THIS SPACE		
9. Statement and signature. To the best of my knowledge and belief, the foregoi is a true copy of the original documents of the company of the original documents. Frederick B. Ziesenheim, #19,438 Name of Person Signing Total number of pages including cover sheet.	mg information is true and correct and any attached copy May 9, 2001 Date		

Mail documents to be recorded with required cover sheet information to: United States Patent and Trademark Office

Office of Public Records Crystal Gateway 4, Room 335 Washington, DC 20231

00000172 75150593 03/16/2001 DBYFNE

01 FC:481 02 FC:482

40.00 DP 175.00 DP

TRADEMARK ASSIGNMENT

WHEREAS, Pitt Penn Oil Co., a Pennsylvania corporation ("Assignor"), has adopted, used and is using (1) the marks which are registered in the United States Patent and Trademark Office and similar international offices as listed on Schedule 1 attached hereto and (2) the marks which are the subject of federal trademark applications pending in the United States Patent and Trademark Office and similar international offices as listed on Schedule 2 attached hereto (collectively referred to hereinafter as the "Marks"); and

WHEREAS, Market Promotions, L.P., a Pennsylvania limited partnership ("Assignee"), desires to acquire the Marks, the registration and applications;

NOW, THEREFORE, in consideration of good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks, the registration and applications, together with the good will of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer as of the 1st day of January 2000.

PITT PENN OIL CO., Assignor

By:

Mark F. Sever

Title: President

SCHEDULE 1

United States Trademark Registration No. 2,099,965 – GEARHEAD Word Mark for automotive lubricants, namely motor oil incorporating an engine treatment additive.

United States Trademark Registration No. 2,074,531 – GEARHEAD & Design for automotive lubricants, namely, motor oil, motor oil incorporating an engine treatment additive, and transmission fluid.

Chilean Trademark Registration No. 526.870 - GEARHEAD & Design for automotive lubricants.

Chinese Trademark Registration No. 1164384 – GEARHEAD & Design for automotive lubricants

Hong Kong Trademark Registration No. 11159/1998 – GEARHEAD & Design for automotive lubricants

SCHEDULE 2

GEARHEAD Word Marks

- 1. United States Trademark Application Serial No. 75/150,593, filed August 15, 1996, for various automotive chemicals
- 2. United States Trademark Application Serial No. 75/203,622, filed November 25, 1996, for clothing
- 3. United States Trademark Application Serial No. 75/713,515, filed May 25, 1999, for various automotive chemicals, automotive cleaning products and lubricants.
- 4. Canadian Trademark Application Serial No. 827,839, filed November 5, 1996, for automotive chemicals, cleaners and lubricants.

GEARHEAD & Design

RECORDED: 09/05/2001

- 1. United States Trademark Application No. 75/740,732, filed June 29, 1999, for various automotive chemicals, automotive cleaning preparations and lubricants.
- 2. United States Trademark Application No. 75/638,565, filed February 8, 1999, for clothing and automotive maintenance.
- 3. United States Trademark Application No. 75/739,724, filed June 29, 1999, for antifreeze.